

15 Highland Ave, Attleboro, MA 02703-5951
 Ring: 1, 3, 5 Miles

Latitude: 41.92016
 Longitude: -71.35786

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	4,799	76,606	191,572
2000 Group Quarters	20	750	2,298
2010 Total Population	4,972	76,745	192,137
2015 Total Population	4,996	75,962	190,224
2010 - 2015 Annual Rate	0.1%	-0.2%	-0.2%
 2000 Households	1,651	30,000	75,546
2000 Average Household Size	2.89	2.53	2.51
2010 Households	1,715	29,947	75,425
2010 Average Household Size	2.89	2.54	2.51
2015 Households	1,726	29,616	74,634
2015 Average Household Size	2.88	2.54	2.52
2010 - 2015 Annual Rate	0.13%	-0.22%	-0.21%
2000 Families	1,306	20,094	49,608
2000 Average Family Size	3.26	3.1	3.11
2010 Families	1,349	19,567	48,330
2010 Average Family Size	3.25	3.16	3.16
2015 Families	1,355	19,140	47,299
2015 Average Family Size	3.25	3.18	3.18
2010 - 2015 Annual Rate	0.09%	-0.44%	-0.43%
 2000 Housing Units	1,687	31,425	79,141
Owner Occupied Housing Units	83.0%	53.1%	51.5%
Renter Occupied Housing Units	14.9%	42.4%	43.9%
Vacant Housing Units	2.1%	4.5%	4.5%
2010 Housing Units	1,773	32,354	81,444
Owner Occupied Housing Units	79.9%	51.1%	49.9%
Renter Occupied Housing Units	16.8%	41.4%	42.8%
Vacant Housing Units	3.3%	7.4%	7.4%
2015 Housing Units	1,789	32,502	81,824
Owner Occupied Housing Units	79.7%	50.6%	49.3%
Renter Occupied Housing Units	16.8%	40.5%	41.9%
Vacant Housing Units	3.5%	8.9%	8.8%
Median Household Income			
2000	\$62,385	\$38,420	\$39,417
2010	\$80,324	\$50,266	\$50,829
2015	\$92,485	\$56,775	\$57,665
Median Home Value			
2000	\$165,625	\$123,873	\$127,542
2010	\$276,289	\$224,130	\$229,925
2015	\$336,313	\$280,833	\$288,452
Per Capita Income			
2000	\$26,525	\$18,541	\$19,849
2010	\$32,619	\$23,507	\$24,541
2015	\$38,511	\$26,804	\$28,066
Median Age			
2000	35.2	35.9	36.0
2010	37.1	37.6	38.0
2015	36.3	37.4	37.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	1,690	30,063	75,668
< \$15,000	4.3%	18.6%	18.8%
\$15,000 - \$24,999	9.5%	14.7%	13.1%
\$25,000 - \$34,999	9.5%	12.1%	12.8%
\$35,000 - \$49,999	14.6%	17.2%	16.4%
\$50,000 - \$74,999	24.1%	20.1%	19.9%
\$75,000 - \$99,999	18.9%	9.6%	9.9%
\$100,000 - \$149,999	14.9%	5.8%	6.6%
\$150,000 - \$199,999	2.3%	1.1%	1.4%
\$200,000+	2.1%	0.8%	1.2%
Average Household Income	\$75,752	\$47,218	\$49,806
2010 Households by Income			
Household Income Base	1,716	29,948	75,426
< \$15,000	2.8%	12.3%	12.6%
\$15,000 - \$24,999	3.9%	11.4%	10.9%
\$25,000 - \$34,999	7.9%	10.2%	9.6%
\$35,000 - \$49,999	8.9%	15.8%	16.0%
\$50,000 - \$74,999	19.1%	21.3%	20.4%
\$75,000 - \$99,999	25.2%	16.3%	16.5%
\$100,000 - \$149,999	18.9%	8.5%	9.2%
\$150,000 - \$199,999	9.1%	2.7%	2.8%
\$200,000+	4.1%	1.5%	1.9%
Average Household Income	\$93,230	\$60,012	\$62,084
2015 Households by Income			
Household Income Base	1,729	29,614	74,634
< \$15,000	2.2%	10.7%	10.9%
\$15,000 - \$24,999	2.8%	9.1%	8.7%
\$25,000 - \$34,999	5.6%	8.4%	7.8%
\$35,000 - \$49,999	5.9%	12.4%	12.5%
\$50,000 - \$74,999	16.8%	24.5%	23.4%
\$75,000 - \$99,999	21.9%	16.0%	16.3%
\$100,000 - \$149,999	26.3%	12.4%	13.2%
\$150,000 - \$199,999	12.0%	4.1%	4.3%
\$200,000+	6.6%	2.3%	2.8%
Average Household Income	\$109,794	\$68,495	\$71,042
2000 Owner Occupied HUs by Value			
Total	1,387	16,756	40,755
<\$50,000	0.3%	3.2%	3.3%
\$50,000 - 99,999	6.1%	23.5%	22.5%
\$100,000 - 149,999	31.1%	46.3%	42.4%
\$150,000 - 199,999	35.0%	17.5%	19.1%
\$200,000 - \$299,999	22.8%	7.7%	9.8%
\$300,000 - 499,999	4.3%	1.6%	2.4%
\$500,000 - 999,999	0.4%	0.2%	0.4%
\$1,000,000+	0.0%	0.0%	0.1%
Average Home Value	\$179,291	\$134,728	\$142,764
2000 Specified Renter Occupied HUs by Contract Rent			
Total	261	13,247	34,798
With Cash Rent	94.6%	97.4%	97.3%
No Cash Rent	5.4%	2.6%	2.7%
Median Rent	\$541	\$439	\$450
Average Rent	\$591	\$442	\$450

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age			
 Total	4,799	76,609	191,571
Age 0 - 4	8.0%	6.9%	6.8%
Age 5 - 9	7.8%	7.3%	7.3%
Age 10 - 14	8.1%	7.1%	7.2%
Age 15 - 19	6.1%	6.2%	6.3%
Age 20 - 24	3.7%	5.7%	5.7%
Age 25 - 34	15.9%	15.1%	14.9%
Age 35 - 44	19.4%	16.8%	16.9%
Age 45 - 54	13.7%	12.4%	12.7%
Age 55 - 64	7.9%	8.1%	8.1%
Age 65 - 74	5.4%	7.1%	6.9%
Age 75 - 84	3.4%	5.6%	5.4%
Age 85+	0.7%	1.5%	1.8%
Age 18+	72.3%	74.8%	74.8%
2010 Population by Age			
Total	4,973	76,745	192,137
Age 0 - 4	8.0%	7.0%	6.8%
Age 5 - 9	7.9%	6.8%	6.5%
Age 10 - 14	7.7%	6.4%	6.3%
Age 15 - 19	6.3%	6.5%	6.6%
Age 20 - 24	5.0%	6.5%	6.7%
Age 25 - 34	12.0%	13.3%	13.1%
Age 35 - 44	16.5%	14.1%	14.0%
Age 45 - 54	16.4%	14.7%	15.1%
Age 55 - 64	10.5%	10.9%	11.1%
Age 65 - 74	5.4%	6.6%	6.6%
Age 75 - 84	3.1%	4.9%	4.8%
Age 85+	1.2%	2.3%	2.5%
Age 18+	72.4%	75.9%	76.3%
2015 Population by Age			
Total	4,996	75,960	190,224
Age 0 - 4	7.7%	6.9%	6.7%
Age 5 - 9	8.0%	6.8%	6.6%
Age 10 - 14	7.6%	6.5%	6.4%
Age 15 - 19	6.7%	6.0%	5.9%
Age 20 - 24	4.7%	6.4%	6.6%
Age 25 - 34	13.8%	14.3%	14.3%
Age 35 - 44	13.1%	12.7%	12.4%
Age 45 - 54	16.0%	13.6%	13.9%
Age 55 - 64	11.9%	12.1%	12.3%
Age 65 - 74	6.7%	8.0%	8.0%
Age 75 - 84	2.9%	4.5%	4.5%
Age 85+	1.2%	2.2%	2.4%
Age 18+	72.5%	76.2%	76.7%
2000 Population by Sex			
Males	49.5%	48.4%	48.1%
Females	50.5%	51.6%	51.9%
2010 Population by Sex			
Males	49.1%	48.7%	48.4%
Females	50.9%	51.3%	51.6%
2015 Population by Sex			
Males	49.0%	48.8%	48.6%
Females	51.0%	51.2%	51.4%

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2000 Population by Race/Ethnicity			
 Total	4,799	76,607	191,573
White Alone	95.1%	85.8%	83.2%
Black Alone	0.9%	2.9%	4.0%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	2.0%	1.1%	1.5%
Some Other Race Alone	0.9%	7.1%	7.6%
Two or More Races	1.0%	2.8%	3.5%
Hispanic Origin	1.8%	13.1%	11.6%
Diversity Index	12.7	43.1	44.8
2010 Population by Race/Ethnicity			
Total	4,974	76,745	192,138
White Alone	92.4%	81.7%	78.9%
Black Alone	1.5%	3.6%	4.9%
American Indian Alone	0.1%	0.3%	0.3%
Asian or Pacific Islander Alone	3.0%	1.5%	2.0%
Some Other Race Alone	1.5%	9.4%	9.6%
Two or More Races	1.5%	3.6%	4.3%
Hispanic Origin	3.3%	18.7%	16.7%
Diversity Index	19.9	53.4	54.9
2015 Population by Race/Ethnicity			
Total	4,996	75,962	190,224
White Alone	90.8%	79.9%	77.0%
Black Alone	1.9%	3.8%	5.2%
American Indian Alone	0.1%	0.3%	0.3%
Asian or Pacific Islander Alone	3.6%	1.7%	2.3%
Some Other Race Alone	1.9%	10.4%	10.5%
Two or More Races	1.7%	3.9%	4.7%
Hispanic Origin	4.3%	21.4%	19.3%
Diversity Index	24.2	57.5	58.9
2000 Population 3+ by School Enrollment			
 Total	4,636	73,937	184,149
Enrolled in Nursery/Preschool	2.7%	1.6%	1.6%
Enrolled in Kindergarten	1.4%	1.5%	1.6%
Enrolled in Grade 1-8	13.2%	12.7%	12.4%
Enrolled in Grade 9-12	5.0%	5.9%	5.9%
Enrolled in College	2.9%	4.3%	4.2%
Enrolled in Grad/Prof School	1.3%	0.6%	0.9%
Not Enrolled in School	73.7%	73.4%	73.4%
2010 Population 25+ by Educational Attainment			
Total	3,238	51,312	128,897
Less than 9th Grade	3.0%	10.6%	9.2%
9th - 12th Grade, No Diploma	6.9%	11.4%	10.8%
High School Graduate	26.2%	33.4%	31.3%
Some College, No Degree	18.0%	17.0%	16.0%
Associate Degree	11.3%	7.8%	8.2%
Bachelor's Degree	24.7%	13.7%	16.0%
Graduate/Professional Degree	9.9%	6.1%	8.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	3,801	61,290	154,441
Never Married	23.8%	31.5%	32.4%
Married	64.2%	50.6%	49.6%
Widowed	4.3%	6.8%	6.7%
Divorced	7.6%	11.1%	11.3%
2000 Population 16+ by Employment Status			
 Total	3,646	59,251	148,424
In Labor Force	73.3%	64.7%	65.8%
Civilian Employed	71.4%	61.3%	62.2%
Civilian Unemployed	2.0%	3.4%	3.5%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	26.7%	35.3%	34.2%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.2%	86.5%	86.5%
Civilian Unemployed	9.8%	13.5%	13.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	92.8%	89.2%	89.2%
Civilian Unemployed	7.2%	10.8%	10.8%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,851	31,001	78,702
Own Children < 6 Only	10.9%	7.6%	7.7%
Employed/in Armed Forces	7.1%	5.0%	4.8%
Unemployed	0.0%	0.3%	0.3%
Not in Labor Force	3.8%	2.2%	2.6%
Own Children < 6 and 6-17 Only	8.5%	6.7%	6.2%
Employed/in Armed Forces	4.2%	3.7%	3.8%
Unemployed	0.3%	0.4%	0.3%
Not in Labor Force	4.1%	2.6%	2.1%
Own Children 6-17 Only	16.6%	17.0%	16.4%
Employed/in Armed Forces	13.8%	12.2%	12.0%
Unemployed	0.2%	0.5%	0.6%
Not in Labor Force	2.6%	4.2%	3.9%
No Own Children < 18	64.0%	68.8%	69.7%
Employed/in Armed Forces	37.8%	35.0%	36.3%
Unemployed	0.8%	2.1%	1.9%
Not in Labor Force	25.3%	31.7%	31.4%
2010 Employed Population 16+ by Industry			
 Total	2,492	35,449	90,218
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	7.7%	5.6%	5.0%
Manufacturing	14.2%	17.9%	16.7%
Wholesale Trade	3.7%	4.0%	3.8%
Retail Trade	15.3%	12.8%	12.1%
Transportation/Utilities	3.2%	4.1%	4.0%
Information	3.9%	1.9%	1.7%
Finance/Insurance/Real Estate	9.2%	6.7%	6.7%
Services	39.0%	43.2%	46.1%
Public Administration	3.4%	3.7%	3.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	2,491	35,445	90,217
White Collar	69.0%	56.4%	59.3%
Management/Business/Financial	18.4%	11.4%	11.9%
Professional	22.6%	19.6%	22.3%
Sales	12.7%	10.3%	10.6%
Administrative Support	15.3%	15.2%	14.6%
Services	13.0%	16.9%	16.6%
Blue Collar	18.0%	26.7%	24.1%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.0%	5.0%	4.3%
Installation/Maintenance/Repair	2.5%	3.3%	3.0%
Production	5.5%	12.4%	11.2%
Transportation/Material Moving	4.0%	5.9%	5.5%
2000 Workers 16+ by Means of Transportation to Work			
 Total	2,521	35,263	90,115
Drove Alone - Car, Truck, or Van	83.3%	80.4%	79.4%
Carpooled - Car, Truck, or Van	6.7%	12.4%	12.1%
Public Transportation	5.0%	2.6%	3.3%
Walked	1.3%	2.2%	2.5%
Other Means	0.6%	1.1%	1.1%
Worked at Home	3.1%	1.3%	1.6%
2000 Workers 16+ by Travel Time to Work			
Total	2,523	35,263	90,113
Did Not Work at Home	96.9%	98.7%	98.4%
Less than 5 minutes	1.9%	2.6%	2.8%
5 to 9 minutes	9.1%	10.2%	11.8%
10 to 19 minutes	35.0%	35.6%	34.5%
20 to 24 minutes	9.8%	16.4%	15.9%
25 to 34 minutes	15.7%	17.2%	16.1%
35 to 44 minutes	5.9%	4.1%	4.3%
45 to 59 minutes	6.5%	5.4%	5.6%
60 to 89 minutes	10.6%	4.9%	5.1%
90 or more minutes	2.3%	2.2%	2.2%
Worked at Home	3.1%	1.3%	1.6%
Average Travel Time to Work (in min)	27.2	23.8	23.6
2000 Households by Vehicles Available			
Total	1,642	30,004	75,565
None	2.7%	11.9%	12.4%
1	25.0%	38.6%	38.8%
2	54.1%	37.0%	36.9%
3	12.6%	9.8%	9.0%
4	5.2%	2.1%	2.2%
5+	0.4%	0.6%	0.6%
Average Number of Vehicles Available	1.9	1.5	1.5

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2000 Households by Type			
 Total	1,652	30,001	75,545
Family Households	79.1%	67.0%	65.7%
Married-couple Family	67.3%	48.6%	47.3%
With Related Children	34.7%	23.0%	22.4%
Other Family (No Spouse)	11.8%	18.4%	18.3%
With Related Children	6.8%	11.7%	11.8%
Nonfamily Households	20.9%	33.0%	34.3%
Householder Living Alone	15.6%	27.7%	28.7%
Householder Not Living Alone	5.3%	5.3%	5.7%
Households with Related Children	41.6%	34.7%	34.2%
Households with Persons 65+	18.7%	26.5%	25.5%
2000 Households by Size			
Total	1,651	30,000	75,546
1 Person Household	15.5%	27.7%	28.7%
2 Person Household	34.0%	30.7%	30.6%
3 Person Household	17.4%	17.0%	16.8%
4 Person Household	20.4%	14.9%	14.5%
5 Person Household	8.8%	6.6%	6.3%
6 Person Household	2.7%	2.0%	2.1%
7+ Person Household	1.2%	1.0%	1.1%
2000 Households by Year Householder Moved In			
Total	1,643	30,004	75,564
Moved in 1999 to March 2000	12.7%	17.4%	18.0%
Moved in 1995 to 1998	26.7%	27.9%	28.8%
Moved in 1990 to 1994	15.4%	15.9%	15.4%
Moved in 1980 to 1989	19.4%	15.4%	15.7%
Moved in 1970 to 1979	7.2%	8.4%	8.6%
Moved in 1969 or Earlier	18.6%	15.0%	13.6%
Median Year Householder Moved In	1992	1994	1994
2000 Housing Units by Units in Structure			
 Total	1,656	31,446	79,130
1, Detached	82.7%	42.9%	42.1%
1, Attached	1.5%	1.8%	2.2%
2	10.5%	17.1%	15.0%
3 or 4	1.6%	22.3%	21.3%
5 to 9	1.2%	7.1%	7.3%
10 to 19	1.0%	1.3%	3.3%
20+	0.2%	5.0%	6.6%
Mobile Home	1.3%	2.4%	2.1%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	1,656	31,451	79,124
1999 to March 2000	4.0%	1.0%	0.8%
1995 to 1998	11.1%	2.9%	2.5%
1990 to 1994	7.5%	4.0%	3.6%
1980 to 1989	15.8%	8.2%	9.4%
1970 to 1979	8.2%	9.0%	10.7%
1969 or Earlier	53.5%	74.9%	73.1%
Median Year Structure Built	1968	1951	1952

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	Up and Coming Families	Main Street, USA	Main Street, USA
2.	Pleasant-Ville	NeWest Residents	NeWest Residents
3.	Suburban Splendor	Cozy and Comfortable	City Dimensions

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,835,496	\$44,642,193	\$116,728,317
Average Spent	\$2,236.44	\$1,490.71	\$1,547.61
Spending Potential Index	93	62	65
Computers & Accessories: Total \$	\$499,582	\$5,777,792	\$15,082,159
Average Spent	\$291.30	\$192.93	\$199.96
Spending Potential Index	132	88	91
Education: Total \$	\$2,959,056	\$32,658,464	\$85,708,403
Average Spent	\$1,725.40	\$1,090.54	\$1,136.34
Spending Potential Index	141	89	93
Entertainment/Recreation: Total \$	\$7,575,020	\$83,596,588	\$217,609,522
Average Spent	\$4,416.92	\$2,791.48	\$2,885.11
Spending Potential Index	137	87	89
Food at Home: Total \$	\$9,592,345	\$117,428,699	\$305,885,440
Average Spent	\$5,593.20	\$3,921.22	\$4,055.49
Spending Potential Index	125	88	91
Food Away from Home: Total \$	\$7,190,598	\$84,505,172	\$220,060,896
Average Spent	\$4,192.77	\$2,821.82	\$2,917.61
Spending Potential Index	130	88	91
Health Care: Total \$	\$7,830,531	\$91,792,468	\$237,211,799
Average Spent	\$4,565.91	\$3,065.16	\$3,145.00
Spending Potential Index	123	82	84
HH Furnishings & Equipment: Total \$	\$4,290,820	\$46,578,668	\$121,336,129
Average Spent	\$2,501.94	\$1,555.37	\$1,608.70
Spending Potential Index	122	76	78
Investments: Total \$	\$4,256,509	\$42,984,588	\$113,378,531
Average Spent	\$2,481.93	\$1,435.36	\$1,503.20
Spending Potential Index	143	83	86
Retail Goods: Total \$	\$53,453,680	\$605,830,371	\$1,572,673,196
Average Spent	\$31,168.33	\$20,230.09	\$20,850.82
Spending Potential Index	125	81	84
Shelter: Total \$	\$38,288,196	\$429,773,430	\$1,127,456,494
Average Spent	\$22,325.48	\$14,351.13	\$14,948.05
Spending Potential Index	141	91	95
TV/Video/Audio: Total \$	\$2,689,185	\$31,849,769	\$82,860,861
Average Spent	\$1,568.04	\$1,063.54	\$1,098.59
Spending Potential Index	126	86	88
Travel: Total \$	\$4,768,656	\$49,787,828	\$130,491,871
Average Spent	\$2,780.56	\$1,662.53	\$1,730.09
Spending Potential Index	147	88	91
Vehicle Maintenance & Repairs: Total \$	\$2,102,500	\$24,112,091	\$62,692,065
Average Spent	\$1,225.95	\$805.16	\$831.18
Spending Potential Index	130	85	88

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.