




1753 Main St, Brockton, MA 02301-7127
 Ring: 1, 3, 5 Miles

Latitude: 42.05069
 Longitude: -71.01146


	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	8,736	68,205	146,793
2000 Group Quarters	78	1,432	4,803
2010 Total Population	9,251	71,053	152,437
2015 Total Population	9,378	71,549	153,391
2010 - 2015 Annual Rate	0.27%	0.14%	0.12%
 2000 Households	3,275	23,837	52,457
2000 Average Household Size	2.64	2.8	2.71
2010 Households	3,472	24,785	54,500
2010 Average Household Size	2.64	2.81	2.7
2015 Households	3,520	24,962	54,887
2015 Average Household Size	2.64	2.81	2.7
2010 - 2015 Annual Rate	0.27%	0.14%	0.14%
2000 Families	2,118	16,473	35,934
2000 Average Family Size	3.31	3.37	3.29
2010 Families	2,225	16,958	36,988
2010 Average Family Size	3.31	3.38	3.28
2015 Families	2,248	17,008	37,104
2015 Average Family Size	3.31	3.39	3.29
2010 - 2015 Annual Rate	0.21%	0.06%	0.06%
 2000 Housing Units	3,392	24,757	54,036
Owner Occupied Housing Units	51.5%	54.1%	59.1%
Renter Occupied Housing Units	45.2%	42.1%	38.0%
Vacant Housing Units	3.4%	3.7%	2.9%
2010 Housing Units	3,627	26,119	56,846
Owner Occupied Housing Units	51.6%	53.3%	58.2%
Renter Occupied Housing Units	44.1%	41.6%	37.7%
Vacant Housing Units	4.3%	5.1%	4.1%
2015 Housing Units	3,693	26,478	57,561
Owner Occupied Housing Units	51.4%	52.8%	57.9%
Renter Occupied Housing Units	43.9%	41.5%	37.5%
Vacant Housing Units	4.7%	5.7%	4.6%
Median Household Income			
2000	\$38,869	\$40,348	\$45,286
2010	\$54,280	\$55,973	\$61,531
2015	\$62,394	\$64,944	\$71,279
Median Home Value			
2000	\$132,043	\$138,075	\$142,065
2010	\$210,892	\$221,883	\$230,344
2015	\$254,633	\$267,759	\$279,916
Per Capita Income			
2000	\$18,701	\$17,352	\$19,706
2010	\$24,947	\$23,891	\$26,403
2015	\$29,023	\$27,540	\$30,467
Median Age			
2000	33.7	33.6	34.6
2010	34.8	34.4	35.8
2015	34.8	34.4	35.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

1753 Main St, Brockton, MA 02301-7127
 Ring: 1, 3, 5 Miles

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	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	3,347	23,828	52,615
< \$15,000	23.8%	19.7%	16.4%
\$15,000 - \$24,999	9.4%	12.5%	11.1%
\$25,000 - \$34,999	12.5%	11.8%	11.2%
\$35,000 - \$49,999	16.2%	15.7%	15.8%
\$50,000 - \$74,999	19.2%	19.7%	21.7%
\$75,000 - \$99,999	11.6%	11.7%	12.2%
\$100,000 - \$149,999	5.0%	6.6%	8.4%
\$150,000 - \$199,999	1.0%	1.7%	1.9%
\$200,000+	1.3%	0.7%	1.2%
Average Household Income	\$48,050	\$48,879	\$54,342
2010 Households by Income			
Household Income Base	3,472	24,787	54,501
< \$15,000	17.3%	13.6%	10.8%
\$15,000 - \$24,999	7.1%	9.7%	8.9%
\$25,000 - \$34,999	6.9%	7.7%	7.3%
\$35,000 - \$49,999	13.7%	13.6%	12.7%
\$50,000 - \$74,999	20.6%	18.6%	19.8%
\$75,000 - \$99,999	12.4%	13.8%	15.6%
\$100,000 - \$149,999	15.6%	16.9%	17.4%
\$150,000 - \$199,999	4.0%	4.1%	4.9%
\$200,000+	2.2%	2.0%	2.4%
Average Household Income	\$66,146	\$67,784	\$72,845
2015 Households by Income			
Household Income Base	3,520	24,963	54,888
< \$15,000	14.8%	11.8%	9.1%
\$15,000 - \$24,999	5.5%	7.6%	6.9%
\$25,000 - \$34,999	5.5%	6.0%	5.7%
\$35,000 - \$49,999	9.4%	9.9%	9.1%
\$50,000 - \$74,999	23.2%	20.9%	21.5%
\$75,000 - \$99,999	11.6%	12.7%	14.1%
\$100,000 - \$149,999	20.6%	21.9%	22.7%
\$150,000 - \$199,999	6.0%	6.1%	7.4%
\$200,000+	3.5%	3.1%	3.5%
Average Household Income	\$76,966	\$78,146	\$83,985
2000 Owner Occupied HUs by Value			
Total	1,739	13,475	32,003
<\$50,000	1.8%	1.4%	1.3%
\$50,000 - 99,999	15.2%	14.6%	13.3%
\$100,000 - 149,999	54.4%	46.6%	42.8%
\$150,000 - 199,999	23.2%	27.7%	27.0%
\$200,000 - \$299,999	3.9%	7.7%	12.3%
\$300,000 - 499,999	1.3%	1.9%	2.8%
\$500,000 - 999,999	0.0%	0.1%	0.3%
\$1,000,000+	0.1%	0.0%	0.1%
Average Home Value	\$136,782	\$145,993	\$155,699
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,543	10,352	20,538
With Cash Rent	96.6%	97.5%	97.2%
No Cash Rent	3.4%	2.5%	2.8%
Median Rent	\$492	\$534	\$566
Average Rent	\$452	\$502	\$548

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Age			
 Total	8,735	68,203	146,790
Age 0 - 4	7.2%	7.4%	6.9%
Age 5 - 9	7.6%	8.0%	7.5%
Age 10 - 14	8.3%	8.3%	7.7%
Age 15 - 19	7.7%	7.6%	7.5%
Age 20 - 24	6.5%	6.5%	6.9%
Age 25 - 34	14.6%	14.4%	14.1%
Age 35 - 44	15.6%	16.1%	16.2%
Age 45 - 54	12.9%	12.4%	12.8%
Age 55 - 64	8.5%	8.1%	8.5%
Age 65 - 74	5.7%	5.7%	5.9%
Age 75 - 84	4.1%	4.1%	4.3%
Age 85+	1.2%	1.6%	1.7%
Age 18+	72.0%	71.6%	73.6%
2010 Population by Age			
Total	9,253	71,050	152,437
Age 0 - 4	7.4%	7.6%	7.0%
Age 5 - 9	6.8%	7.3%	6.7%
Age 10 - 14	6.3%	6.7%	6.4%
Age 15 - 19	6.9%	7.4%	7.7%
Age 20 - 24	8.1%	7.7%	7.9%
Age 25 - 34	14.8%	14.2%	13.3%
Age 35 - 44	12.8%	13.1%	13.2%
Age 45 - 54	13.3%	13.8%	14.3%
Age 55 - 64	11.4%	10.4%	10.8%
Age 65 - 74	6.7%	6.1%	6.4%
Age 75 - 84	3.8%	3.9%	4.1%
Age 85+	1.8%	1.9%	2.1%
Age 18+	75.3%	73.9%	75.6%
2015 Population by Age			
Total	9,377	71,548	153,389
Age 0 - 4	7.3%	7.6%	7.0%
Age 5 - 9	6.9%	7.4%	6.8%
Age 10 - 14	6.4%	6.9%	6.5%
Age 15 - 19	6.1%	6.4%	6.8%
Age 20 - 24	7.0%	7.0%	7.5%
Age 25 - 34	16.6%	15.6%	14.5%
Age 35 - 44	11.9%	12.3%	12.3%
Age 45 - 54	11.9%	12.5%	13.0%
Age 55 - 64	11.6%	11.2%	11.6%
Age 65 - 74	8.6%	7.5%	7.8%
Age 75 - 84	3.8%	3.8%	4.1%
Age 85+	1.7%	1.9%	2.1%
Age 18+	75.5%	74.2%	76.0%
2000 Population by Sex			
Males	48.1%	48.6%	48.1%
Females	51.9%	51.4%	51.9%
2010 Population by Sex			
Males	48.7%	48.9%	48.3%
Females	51.3%	51.1%	51.7%
2015 Population by Sex			
Males	48.9%	49.0%	48.4%
Females	51.1%	51.0%	51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	8,736	68,205	146,793
White Alone	66.5%	63.7%	73.0%
Black Alone	16.5%	15.9%	11.9%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	1.6%	1.8%	1.7%
Some Other Race Alone	9.3%	10.7%	7.7%
Two or More Races	5.8%	7.5%	5.4%
Hispanic Origin	8.5%	8.0%	5.6%
Diversity Index	60.4	63.1	51.0
2010 Population by Race/Ethnicity			
Total	9,251	71,052	152,437
White Alone	56.3%	54.7%	65.5%
Black Alone	23.5%	22.1%	16.8%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	2.1%	2.3%	2.3%
Some Other Race Alone	10.3%	11.2%	8.3%
Two or More Races	7.5%	9.4%	6.8%
Hispanic Origin	10.8%	9.9%	7.2%
Diversity Index	69.9	71.4	60.3
2015 Population by Race/Ethnicity			
Total	9,378	71,549	153,392
White Alone	52.3%	51.3%	62.5%
Black Alone	26.7%	25.0%	19.1%
American Indian Alone	0.3%	0.3%	0.3%
Asian or Pacific Islander Alone	2.3%	2.4%	2.5%
Some Other Race Alone	10.4%	11.1%	8.3%
Two or More Races	8.0%	9.9%	7.3%
Hispanic Origin	11.6%	10.5%	7.8%
Diversity Index	72.6	73.6	63.3
2000 Population 3+ by School Enrollment			
 Total	8,334	65,405	141,333
Enrolled in Nursery/Preschool	1.9%	1.8%	1.8%
Enrolled in Kindergarten	1.3%	1.7%	1.7%
Enrolled in Grade 1-8	13.9%	14.6%	13.1%
Enrolled in Grade 9-12	5.8%	7.0%	6.5%
Enrolled in College	4.0%	4.7%	6.4%
Enrolled in Grad/Prof School	0.8%	0.7%	0.8%
Not Enrolled in School	72.3%	69.4%	69.8%
2010 Population 25+ by Educational Attainment			
Total	5,971	45,006	97,960
Less than 9th Grade	7.2%	6.8%	4.9%
9th - 12th Grade, No Diploma	11.1%	10.3%	8.2%
High School Graduate	38.3%	37.5%	36.9%
Some College, No Degree	18.5%	18.4%	18.8%
Associate Degree	9.8%	9.0%	9.3%
Bachelor's Degree	10.9%	12.1%	14.5%
Graduate/Professional Degree	4.2%	5.9%	7.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	7,358	55,715	121,744
Never Married	33.2%	36.6%	34.0%
Married	47.5%	46.7%	48.9%
Widowed	6.4%	5.8%	6.4%
Divorced	12.9%	10.9%	10.7%
2000 Population 16+ by Employment Status			
 Total	6,556	50,810	112,510
In Labor Force	64.7%	65.0%	66.6%
Civilian Employed	58.7%	60.6%	62.9%
Civilian Unemployed	5.9%	4.3%	3.6%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	35.3%	35.0%	33.4%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	85.0%	86.5%	87.8%
Civilian Unemployed	15.0%	13.5%	12.2%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	88.9%	90.0%	91.0%
Civilian Unemployed	11.1%	10.0%	9.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	3,441	26,504	59,551
Own Children < 6 Only	7.0%	6.9%	7.0%
Employed/in Armed Forces	3.6%	4.5%	4.7%
Unemployed	1.0%	0.4%	0.3%
Not in Labor Force	2.4%	2.0%	2.0%
Own Children < 6 and 6-17 Only	9.0%	7.7%	6.7%
Employed/in Armed Forces	6.2%	5.4%	4.6%
Unemployed	0.1%	0.4%	0.3%
Not in Labor Force	2.7%	1.9%	1.8%
Own Children 6-17 Only	16.7%	18.7%	17.0%
Employed/in Armed Forces	10.4%	13.0%	12.5%
Unemployed	1.2%	0.5%	0.4%
Not in Labor Force	5.1%	5.1%	4.2%
No Own Children < 18	67.4%	66.7%	69.3%
Employed/in Armed Forces	33.6%	34.4%	37.3%
Unemployed	4.6%	2.4%	2.1%
Not in Labor Force	29.2%	29.9%	29.9%
2010 Employed Population 16+ by Industry			
 Total	4,027	31,052	70,278
Agriculture/Mining	0.4%	0.2%	0.2%
Construction	4.4%	4.9%	5.3%
Manufacturing	10.4%	10.1%	8.8%
Wholesale Trade	2.7%	3.8%	4.1%
Retail Trade	15.7%	16.1%	15.2%
Transportation/Utilities	5.2%	4.9%	4.8%
Information	2.7%	2.3%	2.4%
Finance/Insurance/Real Estate	5.7%	6.2%	7.2%
Services	49.2%	47.7%	48.0%
Public Administration	3.6%	3.8%	4.1%

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2010 Employed Population 16+ by Occupation			
Total	4,024	31,051	70,277
White Collar	53.4%	55.1%	59.1%
Management/Business/Financial	10.0%	9.0%	10.6%
Professional	17.9%	18.6%	20.6%
Sales	8.9%	11.8%	11.7%
Administrative Support	16.6%	15.7%	16.3%
Services	22.0%	20.8%	19.6%
Blue Collar	24.7%	24.0%	21.3%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	4.8%	4.7%	4.6%
Installation/Maintenance/Repair	4.2%	3.3%	3.3%
Production	8.2%	7.9%	6.2%
Transportation/Material Moving	7.4%	8.1%	7.1%
2000 Workers 16+ by Means of Transportation to Work			
 Total	3,739	29,987	69,252
Drove Alone - Car, Truck, or Van	74.0%	73.5%	76.3%
Carpooled - Car, Truck, or Van	15.6%	14.8%	12.5%
Public Transportation	6.3%	6.9%	6.3%
Walked	1.7%	2.6%	2.6%
Other Means	1.2%	1.1%	0.9%
Worked at Home	1.2%	1.2%	1.4%
2000 Workers 16+ by Travel Time to Work			
Total	3,740	29,988	69,253
Did Not Work at Home	98.8%	98.8%	98.6%
Less than 5 minutes	2.0%	2.7%	2.6%
5 to 9 minutes	7.3%	9.2%	9.5%
10 to 19 minutes	33.9%	30.0%	27.4%
20 to 24 minutes	14.0%	13.0%	12.8%
25 to 34 minutes	14.7%	17.8%	17.9%
35 to 44 minutes	7.5%	6.8%	7.0%
45 to 59 minutes	10.1%	8.5%	9.3%
60 to 89 minutes	6.2%	8.3%	9.2%
90 or more minutes	3.0%	2.5%	2.9%
Worked at Home	1.2%	1.2%	1.4%
Average Travel Time to Work (in min)	27.7	27.1	28.4
2000 Households by Vehicles Available			
Total	3,282	23,837	52,579
None	21.1%	16.5%	12.8%
1	35.4%	37.2%	37.1%
2	33.5%	34.2%	36.7%
3	6.7%	8.4%	9.4%
4	2.2%	3.0%	3.2%
5+	1.0%	0.8%	0.8%
Average Number of Vehicles Available	1.4	1.5	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Households by Type			
 Total	3,274	23,837	52,458
Family Households	64.7%	69.1%	68.5%
Married-couple Family	40.0%	44.1%	47.1%
With Related Children	20.1%	22.9%	23.8%
Other Family (No Spouse)	24.6%	25.0%	21.4%
With Related Children	17.0%	16.8%	13.8%
Nonfamily Households	35.3%	30.9%	31.5%
Householder Living Alone	30.1%	25.1%	25.6%
Householder Not Living Alone	5.2%	5.8%	5.9%
Households with Related Children	37.1%	39.8%	37.6%
Households with Persons 65+	23.1%	22.7%	23.4%
2000 Households by Size			
Total	3,275	23,837	52,457
1 Person Household	30.1%	25.1%	25.6%
2 Person Household	26.5%	26.9%	28.4%
3 Person Household	15.8%	17.1%	17.2%
4 Person Household	14.3%	15.6%	15.4%
5 Person Household	7.9%	8.7%	8.1%
6 Person Household	3.2%	3.7%	3.2%
7+ Person Household	2.2%	2.8%	2.1%
2000 Households by Year Householder Moved In			
Total	3,281	23,839	52,577
Moved in 1999 to March 2000	23.6%	17.0%	16.1%
Moved in 1995 to 1998	24.4%	28.9%	28.0%
Moved in 1990 to 1994	17.0%	16.2%	16.0%
Moved in 1980 to 1989	13.0%	14.5%	15.9%
Moved in 1970 to 1979	9.3%	9.7%	10.5%
Moved in 1969 or Earlier	12.6%	13.7%	13.6%
Median Year Householder Moved In	1994	1994	1993
2000 Housing Units by Units in Structure			
 Total	3,401	24,803	54,143
1, Detached	43.4%	48.5%	52.2%
1, Attached	0.0%	1.0%	2.9%
2	15.6%	14.2%	11.4%
3 or 4	14.4%	18.8%	13.9%
5 to 9	6.6%	5.7%	6.2%
10 to 19	3.2%	2.6%	4.7%
20+	15.2%	8.3%	7.9%
Mobile Home	1.6%	0.8%	0.9%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	3,403	24,797	54,154
1999 to March 2000	0.0%	0.3%	0.6%
1995 to 1998	1.3%	1.1%	2.2%
1990 to 1994	1.8%	1.8%	2.6%
1980 to 1989	6.5%	5.9%	8.0%
1970 to 1979	21.4%	13.7%	16.8%
1969 or Earlier	69.0%	77.1%	69.8%
Median Year Structure Built	1955	1948	1957

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	International Marketpl	International Marketpl	Pleasant-Ville
2.	Main Street, USA	Pleasant-Ville	Main Street, USA
3.	Social Security Set	Main Street, USA	International Marketpl



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,781,508	\$42,429,046	\$98,833,207
Average Spent	\$1,665.18	\$1,711.88	\$1,813.45
Spending Potential Index	70	71	76
Computers & Accessories: Total \$	\$746,249	\$5,380,244	\$12,602,336
Average Spent	\$214.93	\$217.08	\$231.24
Spending Potential Index	98	99	105
Education: Total \$	\$4,163,635	\$30,940,435	\$73,675,875
Average Spent	\$1,199.20	\$1,248.35	\$1,351.85
Spending Potential Index	98	102	111
Entertainment/Recreation: Total \$	\$10,571,098	\$77,582,886	\$184,638,077
Average Spent	\$3,044.67	\$3,130.24	\$3,387.85
Spending Potential Index	94	97	105
Food at Home: Total \$	\$15,404,565	\$111,287,068	\$257,041,179
Average Spent	\$4,436.80	\$4,490.10	\$4,716.35
Spending Potential Index	99	100	105
Food Away from Home: Total \$	\$10,939,719	\$79,454,125	\$185,452,429
Average Spent	\$3,150.84	\$3,205.73	\$3,402.80
Spending Potential Index	98	100	106
Health Care: Total \$	\$11,888,935	\$84,568,714	\$200,862,311
Average Spent	\$3,424.23	\$3,412.09	\$3,685.55
Spending Potential Index	92	92	99
HH Furnishings & Equipment: Total \$	\$5,839,500	\$43,090,156	\$102,813,365
Average Spent	\$1,681.88	\$1,738.56	\$1,886.48
Spending Potential Index	82	84	92
Investments: Total \$	\$5,301,513	\$40,134,303	\$98,635,125
Average Spent	\$1,526.93	\$1,619.30	\$1,809.82
Spending Potential Index	88	93	104
Retail Goods: Total \$	\$76,826,080	\$559,394,247	\$1,323,448,998
Average Spent	\$22,127.33	\$22,569.87	\$24,283.47
Spending Potential Index	89	91	98
Shelter: Total \$	\$55,747,864	\$410,982,739	\$963,617,951
Average Spent	\$16,056.41	\$16,581.91	\$17,681.06
Spending Potential Index	102	105	112
TV/Video/Audio: Total \$	\$4,154,270	\$29,979,417	\$69,962,694
Average Spent	\$1,196.51	\$1,209.58	\$1,283.72
Spending Potential Index	96	97	103
Travel: Total \$	\$6,207,751	\$46,605,196	\$112,326,911
Average Spent	\$1,787.95	\$1,880.38	\$2,061.04
Spending Potential Index	94	99	109
Vehicle Maintenance & Repairs: Total \$	\$3,091,024	\$22,379,642	\$52,794,381
Average Spent	\$890.27	\$902.95	\$968.70
Spending Potential Index	94	96	103

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.