

322 N Main St, Randolph, MA 02368-4151
 Ring: 1, 3, 5 Miles

Latitude: 42.16825
 Longitude: -71.04513

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	13,751	54,050	143,531
2000 Group Quarters	155	664	2,100
2010 Total Population	13,500	55,123	146,330
2015 Total Population	13,416	55,642	147,253
2010 - 2015 Annual Rate	-0.12%	0.19%	0.13%
 2000 Households	5,225	19,668	54,645
2000 Average Household Size	2.6	2.71	2.59
2010 Households	5,169	20,243	56,256
2010 Average Household Size	2.58	2.69	2.56
2015 Households	5,153	20,483	56,794
2015 Average Household Size	2.57	2.68	2.55
2010 - 2015 Annual Rate	-0.06%	0.24%	0.19%
2000 Families	3,501	13,969	37,217
2000 Average Family Size	3.21	3.25	3.17
2010 Families	3,425	14,257	37,982
2010 Average Family Size	3.18	3.22	3.14
2015 Families	3,398	14,372	38,195
2015 Average Family Size	3.17	3.22	3.13
2010 - 2015 Annual Rate	-0.16%	0.16%	0.11%
 2000 Housing Units	5,335	20,063	55,961
Owner Occupied Housing Units	63.6%	73.3%	68.0%
Renter Occupied Housing Units	34.3%	24.7%	29.6%
Vacant Housing Units	2.1%	2.0%	2.4%
2010 Housing Units	5,394	21,006	58,543
Owner Occupied Housing Units	62.9%	71.3%	66.7%
Renter Occupied Housing Units	33.0%	25.0%	29.4%
Vacant Housing Units	4.2%	3.6%	3.9%
2015 Housing Units	5,400	21,311	59,293
Owner Occupied Housing Units	62.2%	71.1%	66.6%
Renter Occupied Housing Units	33.2%	25.0%	29.2%
Vacant Housing Units	4.6%	3.9%	4.2%
Median Household Income			
2000	\$52,724	\$57,440	\$54,964
2010	\$71,253	\$79,634	\$76,675
2015	\$83,011	\$92,673	\$88,661
Median Home Value			
2000	\$159,895	\$166,766	\$172,960
2010	\$245,924	\$261,904	\$275,510
2015	\$310,366	\$333,372	\$345,237
Per Capita Income			
2000	\$23,807	\$24,965	\$25,648
2010	\$31,909	\$35,179	\$35,406
2015	\$36,625	\$40,322	\$40,906
Median Age			
2000	38.2	38.9	38.5
2010	40.3	41.4	41.1
2015	40.5	41.9	41.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	5,320	19,663	54,651
< \$15,000	13.5%	10.5%	11.3%
\$15,000 - \$24,999	10.0%	8.7%	8.7%
\$25,000 - \$34,999	8.2%	8.9%	9.9%
\$35,000 - \$49,999	15.4%	14.3%	15.0%
\$50,000 - \$74,999	22.0%	23.2%	22.4%
\$75,000 - \$99,999	15.2%	16.3%	15.2%
\$100,000 - \$149,999	11.2%	13.0%	12.1%
\$150,000 - \$199,999	2.5%	3.0%	3.1%
\$200,000+	2.0%	2.2%	2.4%
Average Household Income	\$61,878	\$67,065	\$66,599
2010 Households by Income			
Household Income Base	5,168	20,242	56,257
< \$15,000	8.8%	6.6%	7.1%
\$15,000 - \$24,999	8.0%	6.4%	6.4%
\$25,000 - \$34,999	5.5%	4.8%	6.2%
\$35,000 - \$49,999	10.0%	9.2%	10.5%
\$50,000 - \$74,999	19.8%	18.6%	18.3%
\$75,000 - \$99,999	17.3%	18.4%	17.2%
\$100,000 - \$149,999	21.3%	23.9%	22.8%
\$150,000 - \$199,999	4.9%	7.0%	6.4%
\$200,000+	4.4%	5.2%	5.2%
Average Household Income	\$83,349	\$93,928	\$91,371
2015 Households by Income			
Household Income Base	5,151	20,482	56,793
< \$15,000	6.8%	4.9%	5.5%
\$15,000 - \$24,999	5.7%	4.4%	4.6%
\$25,000 - \$34,999	3.9%	3.4%	4.5%
\$35,000 - \$49,999	6.6%	6.0%	7.0%
\$50,000 - \$74,999	20.6%	18.6%	18.8%
\$75,000 - \$99,999	16.2%	16.6%	15.6%
\$100,000 - \$149,999	26.9%	29.2%	27.8%
\$150,000 - \$199,999	7.4%	10.0%	9.3%
\$200,000+	5.9%	6.9%	7.0%
Average Household Income	\$95,405	\$107,257	\$105,203
2000 Owner Occupied HUs by Value			
Total	3,373	14,712	38,139
<\$50,000	1.9%	1.6%	1.4%
\$50,000 - 99,999	6.9%	4.0%	6.5%
\$100,000 - 149,999	30.2%	29.1%	26.0%
\$150,000 - 199,999	40.9%	36.5%	31.0%
\$200,000 - \$299,999	18.4%	22.5%	25.5%
\$300,000 - 499,999	1.4%	5.0%	8.0%
\$500,000 - 999,999	0.2%	1.1%	1.4%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$166,954	\$186,449	\$196,318
2000 Specified Renter Occupied HUs by Contract Rent			
Total	1,887	4,977	16,533
With Cash Rent	96.9%	96.3%	97.0%
No Cash Rent	3.1%	3.7%	3.0%
Median Rent	\$811	\$765	\$698
Average Rent	\$721	\$701	\$697

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age			
 Total	13,752	54,051	143,532
Age 0 - 4	5.9%	6.0%	6.1%
Age 5 - 9	6.5%	6.5%	6.6%
Age 10 - 14	6.6%	6.7%	6.7%
Age 15 - 19	6.0%	5.8%	5.7%
Age 20 - 24	5.4%	4.9%	5.0%
Age 25 - 34	13.9%	13.4%	13.9%
Age 35 - 44	16.9%	16.9%	16.8%
Age 45 - 54	14.8%	14.4%	14.0%
Age 55 - 64	9.4%	9.6%	9.6%
Age 65 - 74	7.1%	8.2%	7.9%
Age 75 - 84	5.4%	5.7%	5.7%
Age 85+	2.2%	1.9%	2.0%
Age 18+	77.2%	76.9%	76.8%
2010 Population by Age			
Total	13,503	55,123	146,332
Age 0 - 4	5.9%	6.0%	6.1%
Age 5 - 9	5.9%	6.1%	6.0%
Age 10 - 14	5.9%	6.2%	6.2%
Age 15 - 19	6.3%	6.2%	6.2%
Age 20 - 24	5.9%	5.3%	5.7%
Age 25 - 34	12.8%	11.3%	11.5%
Age 35 - 44	14.2%	14.2%	14.2%
Age 45 - 54	16.1%	16.2%	15.9%
Age 55 - 64	12.9%	12.7%	12.4%
Age 65 - 74	7.1%	7.6%	7.5%
Age 75 - 84	4.7%	5.6%	5.5%
Age 85+	2.5%	2.6%	2.8%
Age 18+	78.5%	77.8%	77.8%
2015 Population by Age			
Total	13,416	55,644	147,253
Age 0 - 4	5.9%	5.9%	5.9%
Age 5 - 9	5.9%	6.1%	6.1%
Age 10 - 14	5.9%	6.2%	6.1%
Age 15 - 19	5.5%	5.8%	5.8%
Age 20 - 24	5.8%	5.4%	5.6%
Age 25 - 34	13.6%	12.0%	12.5%
Age 35 - 44	13.3%	12.9%	12.5%
Age 45 - 54	14.9%	15.1%	15.0%
Age 55 - 64	13.3%	13.6%	13.4%
Age 65 - 74	9.1%	9.4%	9.2%
Age 75 - 84	4.4%	5.1%	5.2%
Age 85+	2.3%	2.6%	2.8%
Age 18+	78.9%	78.2%	78.2%
2000 Population by Sex			
Males	47.5%	47.8%	47.6%
Females	52.5%	52.2%	52.4%
2010 Population by Sex			
Males	48.0%	47.9%	47.8%
Females	52.0%	52.1%	52.2%
2015 Population by Sex			
Males	48.2%	48.0%	47.9%
Females	51.8%	52.0%	52.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity			
 Total	13,751	54,050	143,532
White Alone	61.9%	75.4%	82.0%
Black Alone	21.6%	13.3%	8.9%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	10.5%	6.9%	4.3%
Some Other Race Alone	2.6%	1.8%	2.1%
Two or More Races	3.2%	2.4%	2.5%
Hispanic Origin	3.6%	2.5%	2.5%
Diversity Index	59.0	43.9	35.2
2010 Population by Race/Ethnicity			
Total	13,500	55,123	146,330
White Alone	45.3%	63.8%	73.4%
Black Alone	33.2%	20.9%	14.0%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	14.1%	9.8%	6.4%
Some Other Race Alone	3.1%	2.2%	2.5%
Two or More Races	4.0%	3.2%	3.5%
Hispanic Origin	5.0%	3.8%	3.8%
Diversity Index	69.7	57.4	47.9
2015 Population by Race/Ethnicity			
Total	13,416	55,644	147,254
White Alone	38.6%	58.6%	69.3%
Black Alone	37.7%	23.9%	16.3%
American Indian Alone	0.3%	0.2%	0.2%
Asian or Pacific Islander Alone	15.9%	11.3%	7.7%
Some Other Race Alone	3.1%	2.3%	2.6%
Two or More Races	4.4%	3.6%	3.9%
Hispanic Origin	5.6%	4.4%	4.4%
Diversity Index	71.7	62.1	53.1
2000 Population 3+ by School Enrollment			
 Total	13,340	52,103	138,457
Enrolled in Nursery/Preschool	1.8%	2.0%	2.0%
Enrolled in Kindergarten	1.4%	1.6%	1.4%
Enrolled in Grade 1-8	10.4%	11.2%	11.2%
Enrolled in Grade 9-12	5.7%	5.6%	5.8%
Enrolled in College	5.2%	4.6%	4.4%
Enrolled in Grad/Prof School	1.6%	1.3%	1.4%
Not Enrolled in School	73.8%	73.8%	73.9%
2010 Population 25+ by Educational Attainment			
Total	9,480	38,693	102,154
Less than 9th Grade	3.6%	3.1%	3.4%
9th - 12th Grade, No Diploma	6.9%	5.5%	5.4%
High School Graduate	29.9%	31.8%	31.9%
Some College, No Degree	16.5%	17.0%	16.9%
Associate Degree	9.8%	9.6%	9.2%
Bachelor's Degree	20.8%	20.7%	21.1%
Graduate/Professional Degree	12.5%	12.2%	12.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status			
 Total	11,122	45,042	119,558
Never Married	33.2%	29.6%	30.2%
Married	50.6%	54.5%	53.6%
Widowed	7.2%	7.2%	7.0%
Divorced	9.0%	8.7%	9.1%
2000 Population 16+ by Employment Status			
 Total	11,159	42,814	113,693
In Labor Force	67.8%	67.1%	66.8%
Civilian Employed	65.5%	64.7%	64.4%
Civilian Unemployed	2.3%	2.3%	2.4%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	32.2%	32.9%	33.2%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	91.3%	91.3%	91.1%
Civilian Unemployed	8.7%	8.7%	8.9%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.6%	93.7%	93.5%
Civilian Unemployed	6.4%	6.3%	6.5%
2000 Females 16+ by Employment Status and Age of Children			
Total	5,969	22,721	60,959
Own Children < 6 Only	7.1%	7.2%	7.0%
Employed/in Armed Forces	4.5%	4.9%	4.8%
Unemployed	0.2%	0.1%	0.1%
Not in Labor Force	2.4%	2.2%	2.1%
Own Children < 6 and 6-17 Only	3.7%	5.2%	5.2%
Employed/in Armed Forces	2.9%	3.0%	3.1%
Unemployed	0.1%	0.2%	0.2%
Not in Labor Force	0.7%	1.9%	1.9%
Own Children 6-17 Only	16.5%	16.1%	15.8%
Employed/in Armed Forces	12.8%	12.9%	12.4%
Unemployed	0.3%	0.3%	0.4%
Not in Labor Force	3.5%	2.9%	3.0%
No Own Children < 18	72.8%	71.5%	72.1%
Employed/in Armed Forces	40.8%	38.5%	38.6%
Unemployed	1.4%	1.2%	1.4%
Not in Labor Force	30.5%	31.8%	32.0%
2010 Employed Population 16+ by Industry			
 Total	6,801	27,030	71,543
Agriculture/Mining	0.4%	0.2%	0.1%
Construction	4.8%	6.2%	6.1%
Manufacturing	5.9%	6.6%	6.8%
Wholesale Trade	5.0%	4.4%	4.4%
Retail Trade	11.8%	11.5%	11.5%
Transportation/Utilities	4.4%	4.4%	4.6%
Information	3.3%	3.1%	3.2%
Finance/Insurance/Real Estate	10.9%	10.6%	10.6%
Services	49.2%	48.7%	48.6%
Public Administration	4.2%	4.2%	4.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	6,801	27,031	71,539
White Collar	70.1%	68.2%	67.6%
Management/Business/Financial	14.5%	16.6%	16.0%
Professional	27.4%	25.2%	24.8%
Sales	12.0%	10.4%	10.9%
Administrative Support	16.2%	16.1%	15.9%
Services	14.9%	15.2%	15.8%
Blue Collar	15.1%	16.6%	16.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.7%	4.7%	4.7%
Installation/Maintenance/Repair	2.8%	3.2%	3.1%
Production	4.0%	3.9%	3.8%
Transportation/Material Moving	4.7%	4.8%	4.8%
2000 Workers 16+ by Means of Transportation to Work			
 Total	7,071	26,907	71,636
Drove Alone - Car, Truck, or Van	71.0%	76.2%	77.0%
Carpooled - Car, Truck, or Van	12.6%	10.7%	9.8%
Public Transportation	10.6%	9.0%	8.7%
Walked	2.9%	1.7%	1.8%
Other Means	0.7%	0.5%	0.5%
Worked at Home	2.2%	2.0%	2.1%
2000 Workers 16+ by Travel Time to Work			
Total	7,069	26,906	71,637
Did Not Work at Home	97.8%	98.0%	97.9%
Less than 5 minutes	2.0%	1.8%	1.7%
5 to 9 minutes	7.3%	6.9%	7.7%
10 to 19 minutes	19.9%	22.5%	24.4%
20 to 24 minutes	10.4%	12.2%	12.4%
25 to 34 minutes	21.0%	21.1%	19.3%
35 to 44 minutes	8.1%	7.7%	7.6%
45 to 59 minutes	14.3%	12.7%	12.4%
60 to 89 minutes	12.2%	10.4%	9.9%
90 or more minutes	2.6%	2.8%	2.5%
Worked at Home	2.2%	2.0%	2.1%
Average Travel Time to Work (in min)	32.2	30.8	30.2
2000 Households by Vehicles Available			
Total	5,263	19,696	54,702
None	11.7%	7.7%	8.1%
1	39.9%	35.4%	37.9%
2	35.7%	41.6%	40.2%
3	9.0%	11.1%	10.2%
4	3.1%	3.2%	2.8%
5+	0.7%	0.9%	0.9%
Average Number of Vehicles Available	1.5	1.7	1.6

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2000 Households by Type			
 Total	5,227	19,668	54,646
Family Households	67.0%	71.0%	68.1%
Married-couple Family	49.0%	54.6%	51.7%
With Related Children	23.5%	25.5%	23.9%
Other Family (No Spouse)	18.0%	16.5%	16.4%
With Related Children	9.8%	8.1%	8.6%
Nonfamily Households	33.0%	29.0%	31.9%
Householder Living Alone	27.0%	23.7%	26.2%
Householder Not Living Alone	6.0%	5.3%	5.7%
Households with Related Children	33.3%	33.7%	32.6%
Households with Persons 65+	28.6%	30.2%	28.5%
2000 Households by Size			
Total	5,225	19,668	54,645
1 Person Household	27.0%	23.7%	26.2%
2 Person Household	29.9%	31.0%	31.3%
3 Person Household	17.0%	17.7%	16.9%
4 Person Household	14.3%	15.4%	14.7%
5 Person Household	7.2%	7.8%	7.1%
6 Person Household	2.9%	3.0%	2.6%
7+ Person Household	1.7%	1.6%	1.3%
2000 Households by Year Householder Moved In			
Total	5,263	19,695	54,701
Moved in 1999 to March 2000	15.3%	11.4%	13.7%
Moved in 1995 to 1998	25.9%	25.3%	25.6%
Moved in 1990 to 1994	15.1%	15.3%	15.6%
Moved in 1980 to 1989	16.5%	15.4%	15.8%
Moved in 1970 to 1979	11.5%	13.0%	11.7%
Moved in 1969 or Earlier	15.7%	19.7%	17.6%
Median Year Householder Moved In	1992	1991	1992
2000 Housing Units by Units in Structure			
 Total	5,392	20,123	56,031
1, Detached	49.0%	67.0%	60.7%
1, Attached	12.1%	6.5%	4.9%
2	8.3%	6.1%	7.1%
3 or 4	2.8%	3.0%	5.3%
5 to 9	3.8%	3.1%	4.5%
10 to 19	5.2%	4.3%	7.2%
20+	18.5%	9.8%	9.9%
Mobile Home	0.2%	0.2%	0.4%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	5,390	20,110	56,021
1999 to March 2000	0.7%	0.8%	0.8%
1995 to 1998	0.7%	3.1%	2.8%
1990 to 1994	4.6%	3.6%	3.7%
1980 to 1989	16.4%	12.8%	10.3%
1970 to 1979	19.0%	13.9%	15.7%
1969 or Earlier	58.7%	65.8%	66.6%
Median Year Structure Built	1965	1961	1960

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	Pleasant-Ville	Pleasant-Ville	Pleasant-Ville
2.	City Lights	In Style	Wealthy Seaboard Subur
3.	In Style	City Lights	Main Street, USA



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$10,619,854	\$46,059,148	\$125,366,820
Average Spent	\$2,054.53	\$2,275.31	\$2,228.51
Spending Potential Index	86	95	93
Computers & Accessories: Total \$	\$1,309,886	\$5,816,596	\$15,908,652
Average Spent	\$253.41	\$287.34	\$282.79
Spending Potential Index	115	131	129
Education: Total \$	\$8,161,498	\$35,573,052	\$96,180,642
Average Spent	\$1,578.93	\$1,757.30	\$1,709.70
Spending Potential Index	129	144	140
Entertainment/Recreation: Total \$	\$20,063,327	\$89,365,209	\$241,052,953
Average Spent	\$3,881.47	\$4,414.62	\$4,284.93
Spending Potential Index	120	137	133
Food at Home: Total \$	\$26,871,079	\$116,930,437	\$320,055,914
Average Spent	\$5,198.51	\$5,776.34	\$5,689.28
Spending Potential Index	116	129	127
Food Away from Home: Total \$	\$19,660,027	\$85,697,402	\$233,973,562
Average Spent	\$3,803.45	\$4,233.43	\$4,159.09
Spending Potential Index	118	132	129
Health Care: Total \$	\$21,412,851	\$95,853,284	\$260,047,031
Average Spent	\$4,142.55	\$4,735.13	\$4,622.57
Spending Potential Index	111	127	124
HH Furnishings & Equipment: Total \$	\$11,277,189	\$50,349,700	\$135,298,428
Average Spent	\$2,181.70	\$2,487.26	\$2,405.05
Spending Potential Index	106	121	117
Investments: Total \$	\$11,764,901	\$53,595,873	\$140,818,108
Average Spent	\$2,276.05	\$2,647.63	\$2,503.17
Spending Potential Index	131	152	144
Retail Goods: Total \$	\$141,985,790	\$630,515,935	\$1,708,528,495
Average Spent	\$27,468.72	\$31,147.36	\$30,370.60
Spending Potential Index	110	125	122
Shelter: Total \$	\$106,077,544	\$463,499,370	\$1,248,231,759
Average Spent	\$20,521.87	\$22,896.77	\$22,188.42
Spending Potential Index	130	145	141
TV/Video/Audio: Total \$	\$7,380,297	\$32,174,164	\$88,079,571
Average Spent	\$1,427.80	\$1,589.40	\$1,565.69
Spending Potential Index	115	128	126
Travel: Total \$	\$12,744,336	\$57,203,271	\$151,896,445
Average Spent	\$2,465.53	\$2,825.83	\$2,700.09
Spending Potential Index	130	149	143
Vehicle Maintenance & Repairs: Total \$	\$5,625,938	\$24,975,685	\$67,823,732
Average Spent	\$1,088.40	\$1,233.79	\$1,205.63
Spending Potential Index	115	131	128

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.