




342 W Boylston St, Worcester, MA 01606-2340  
 Ring: 1, 3, 5 Miles

Latitude: 42.30336  
 Longitude: -71.80067

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	11,368	89,433	200,738
2000 Group Quarters	329	5,887	12,213
2010 Total Population	11,543	93,505	209,649
2015 Total Population	11,477	93,648	210,106
2010 - 2015 Annual Rate	-0.11%	0.03%	0.04%
 2000 Households	4,645	34,779	77,420
2000 Average Household Size	2.38	2.4	2.44
2010 Households	4,717	36,152	80,483
2010 Average Household Size	2.37	2.41	2.44
2015 Households	4,687	36,195	80,640
2015 Average Household Size	2.37	2.41	2.44
2010 - 2015 Annual Rate	-0.13%	0.02%	0.04%
2000 Families	2,866	20,533	47,057
2000 Average Family Size	2.98	3.09	3.1
2010 Families	2,870	21,080	48,310
2010 Average Family Size	2.98	3.11	3.11
2015 Families	2,835	20,995	48,153
2015 Average Family Size	2.99	3.11	3.11
2010 - 2015 Annual Rate	-0.25%	-0.08%	-0.07%
 <b>2000 Housing Units</b>	4,793	36,438	81,290
Owner Occupied Housing Units	61.0%	45.9%	47.0%
Renter Occupied Housing Units	35.8%	49.5%	48.3%
Vacant Housing Units	3.2%	4.6%	4.7%
<b>2010 Housing Units</b>	4,997	38,919	86,721
Owner Occupied Housing Units	59.3%	45.2%	46.2%
Renter Occupied Housing Units	35.1%	47.7%	46.6%
Vacant Housing Units	5.6%	7.1%	7.2%
<b>2015 Housing Units</b>	5,037	39,544	88,121
Owner Occupied Housing Units	58.3%	44.7%	45.8%
Renter Occupied Housing Units	34.8%	46.8%	45.7%
Vacant Housing Units	6.9%	8.5%	8.5%
<b>Median Household Income</b>			
2000	\$48,189	\$37,994	\$39,276
2010	\$61,102	\$51,499	\$52,781
2015	\$67,275	\$60,007	\$61,165
<b>Median Home Value</b>			
2000	\$116,721	\$131,278	\$132,133
2010	\$179,393	\$205,997	\$206,730
2015	\$212,541	\$237,397	\$238,354
<b>Per Capita Income</b>			
2000	\$23,760	\$20,727	\$20,415
2010	\$29,470	\$26,054	\$25,919
2015	\$33,803	\$30,542	\$30,398
<b>Median Age</b>			
2000	37.8	34.9	34.5
2010	40.5	36.6	36.1
2015	40.7	36.3	35.7


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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<b>2000 Households by Income</b>			
 Household Income Base	4,612	34,788	77,548
< \$15,000	10.8%	21.4%	20.3%
\$15,000 - \$24,999	9.9%	12.8%	12.6%
\$25,000 - \$34,999	12.9%	12.5%	12.4%
\$35,000 - \$49,999	18.4%	14.4%	15.3%
\$50,000 - \$74,999	25.0%	17.7%	18.6%
\$75,000 - \$99,999	11.1%	9.9%	9.6%
\$100,000 - \$149,999	9.5%	7.8%	7.7%
\$150,000 - \$199,999	1.3%	1.8%	1.9%
\$200,000+	1.3%	1.8%	1.6%
Average Household Income	\$56,673	\$51,580	\$51,451
<b>2010 Households by Income</b>			
Household Income Base	4,716	36,151	80,483
< \$15,000	6.9%	15.2%	13.9%
\$15,000 - \$24,999	7.4%	10.6%	10.4%
\$25,000 - \$34,999	8.5%	10.0%	9.8%
\$35,000 - \$49,999	14.0%	12.6%	13.0%
\$50,000 - \$74,999	28.3%	20.9%	21.7%
\$75,000 - \$99,999	14.1%	11.2%	11.9%
\$100,000 - \$149,999	15.5%	13.3%	13.1%
\$150,000 - \$199,999	3.6%	3.7%	3.9%
\$200,000+	1.6%	2.4%	2.3%
Average Household Income	\$70,381	\$64,285	\$65,211
<b>2015 Households by Income</b>			
Household Income Base	4,687	36,193	80,640
< \$15,000	5.7%	13.4%	12.1%
\$15,000 - \$24,999	5.7%	8.6%	8.4%
\$25,000 - \$34,999	6.6%	8.2%	8.1%
\$35,000 - \$49,999	10.4%	9.5%	9.7%
\$50,000 - \$74,999	28.8%	21.7%	22.6%
\$75,000 - \$99,999	12.9%	10.2%	11.0%
\$100,000 - \$149,999	22.2%	18.8%	18.7%
\$150,000 - \$199,999	5.0%	6.0%	6.1%
\$200,000+	2.7%	3.5%	3.4%
Average Household Income	\$80,733	\$75,457	\$76,577
<b>2000 Owner Occupied HUs by Value</b>			
Total	2,966	16,766	38,151
<\$50,000	0.6%	1.4%	1.4%
\$50,000 - 99,999	28.5%	19.7%	20.7%
\$100,000 - 149,999	54.7%	46.5%	42.5%
\$150,000 - 199,999	14.2%	19.1%	19.6%
\$200,000 - \$299,999	1.3%	9.2%	10.8%
\$300,000 - 499,999	0.6%	3.6%	4.4%
\$500,000 - 999,999	0.0%	0.4%	0.5%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$121,847	\$146,915	\$151,136
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	1,709	17,920	39,233
With Cash Rent	97.2%	97.9%	97.8%
No Cash Rent	2.8%	2.1%	2.2%
Median Rent	\$570	\$508	\$511
Average Rent	\$555	\$490	\$497

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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<b>2000 Population by Age</b>			
 Total	11,368	89,430	200,738
Age 0 - 4	5.9%	6.3%	6.4%
Age 5 - 9	6.3%	6.6%	6.9%
Age 10 - 14	6.1%	6.5%	6.7%
Age 15 - 19	5.2%	7.7%	7.7%
Age 20 - 24	5.6%	8.4%	8.2%
Age 25 - 34	16.3%	14.6%	14.9%
Age 35 - 44	16.5%	14.9%	15.3%
Age 45 - 54	13.4%	12.3%	12.0%
Age 55 - 64	7.3%	7.4%	7.6%
Age 65 - 74	7.0%	6.7%	6.5%
Age 75 - 84	7.4%	6.0%	5.7%
Age 85+	3.0%	2.6%	2.2%
Age 18+	78.3%	76.9%	76.3%
<b>2010 Population by Age</b>			
Total	11,542	93,508	209,648
Age 0 - 4	5.8%	6.2%	6.4%
Age 5 - 9	5.5%	5.9%	6.1%
Age 10 - 14	5.5%	5.8%	5.9%
Age 15 - 19	6.0%	8.0%	8.3%
Age 20 - 24	6.7%	9.3%	9.2%
Age 25 - 34	12.7%	12.8%	12.6%
Age 35 - 44	14.8%	12.7%	13.2%
Age 45 - 54	15.4%	13.7%	13.9%
Age 55 - 64	12.0%	10.8%	10.5%
Age 65 - 74	6.0%	6.3%	6.2%
Age 75 - 84	5.6%	5.2%	4.8%
Age 85+	4.0%	3.3%	2.8%
Age 18+	79.3%	78.3%	77.6%
<b>2015 Population by Age</b>			
Total	11,477	93,648	210,109
Age 0 - 4	5.8%	6.2%	6.4%
Age 5 - 9	5.6%	6.0%	6.2%
Age 10 - 14	5.5%	5.8%	5.9%
Age 15 - 19	5.3%	7.4%	7.5%
Age 20 - 24	6.7%	9.1%	9.1%
Age 25 - 34	14.4%	14.0%	14.0%
Age 35 - 44	12.5%	11.4%	11.7%
Age 45 - 54	14.6%	12.6%	12.9%
Age 55 - 64	13.1%	11.6%	11.5%
Age 65 - 74	8.0%	8.0%	7.6%
Age 75 - 84	5.0%	4.7%	4.4%
Age 85+	3.6%	3.1%	2.7%
Age 18+	79.8%	78.6%	78.0%
<b>2000 Population by Sex</b>			
Males	47.8%	48.5%	48.3%
Females	52.2%	51.5%	51.7%
<b>2010 Population by Sex</b>			
Males	48.3%	48.9%	48.7%
Females	51.7%	51.1%	51.3%
<b>2015 Population by Sex</b>			
Males	48.5%	49.0%	48.9%
Females	51.5%	51.0%	51.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	1 mile radius	3 miles radius	5 miles radius
<b>2000 Population by Race/Ethnicity</b>			
 Total	11,368	89,434	200,738
White Alone	91.5%	79.9%	79.8%
Black Alone	2.7%	6.8%	5.9%
American Indian Alone	0.2%	0.4%	0.4%
Asian or Pacific Islander Alone	2.1%	3.4%	4.8%
Some Other Race Alone	1.9%	6.6%	6.1%
Two or More Races	1.5%	2.9%	3.0%
Hispanic Origin	3.7%	14.4%	13.0%
Diversity Index	22.1	51.5	50.3
<b>2010 Population by Race/Ethnicity</b>			
Total	11,542	93,505	209,648
White Alone	87.0%	74.2%	73.4%
Black Alone	4.2%	8.8%	7.8%
American Indian Alone	0.2%	0.4%	0.4%
Asian or Pacific Islander Alone	3.4%	4.9%	6.8%
Some Other Race Alone	3.0%	8.1%	7.9%
Two or More Races	2.2%	3.6%	3.7%
Hispanic Origin	6.0%	17.8%	16.6%
Diversity Index	32.6	60.3	60.3
<b>2015 Population by Race/Ethnicity</b>			
Total	11,477	93,648	210,105
White Alone	83.9%	70.9%	69.8%
Black Alone	5.4%	10.1%	9.1%
American Indian Alone	0.2%	0.4%	0.4%
Asian or Pacific Islander Alone	4.2%	5.7%	7.9%
Some Other Race Alone	3.6%	8.8%	8.7%
Two or More Races	2.6%	4.0%	4.1%
Hispanic Origin	7.4%	19.6%	18.5%
Diversity Index	38.8	64.6	64.9
<b>2000 Population 3+ by School Enrollment</b>			
 Total	10,848	86,016	193,275
Enrolled in Nursery/Preschool	1.6%	1.7%	1.8%
Enrolled in Kindergarten	1.0%	1.5%	1.5%
Enrolled in Grade 1-8	10.5%	11.1%	11.8%
Enrolled in Grade 9-12	5.0%	5.8%	5.4%
Enrolled in College	4.6%	8.8%	8.5%
Enrolled in Grad/Prof School	1.5%	1.8%	1.7%
Not Enrolled in School	75.8%	69.3%	69.3%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	8,126	60,504	134,335
Less than 9th Grade	2.8%	5.7%	5.9%
9th - 12th Grade, No Diploma	5.8%	7.5%	8.3%
High School Graduate	28.1%	27.1%	28.7%
Some College, No Degree	18.0%	16.2%	16.0%
Associate Degree	9.6%	8.1%	7.8%
Bachelor's Degree	20.9%	19.9%	19.3%
Graduate/Professional Degree	14.7%	15.5%	14.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2010 Population 15+ by Marital Status</b>			
 Total	9,598	76,733	171,031
Never Married	31.3%	37.2%	36.7%
Married	49.6%	44.9%	45.9%
Widowed	7.3%	7.1%	6.9%
Divorced	11.9%	10.8%	10.5%
<b>2000 Population 16+ by Employment Status</b>			
 Total	9,085	71,192	158,314
In Labor Force	68.1%	60.4%	61.2%
Civilian Employed	66.5%	57.0%	57.6%
Civilian Unemployed	1.6%	3.3%	3.5%
In Armed Forces	0.0%	0.1%	0.1%
Not in Labor Force	31.9%	39.6%	38.8%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	92.2%	87.3%	87.6%
Civilian Unemployed	7.8%	12.7%	12.4%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.2%	90.6%	90.8%
Civilian Unemployed	5.8%	9.4%	9.2%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	4,770	37,194	82,771
Own Children < 6 Only	7.8%	7.8%	7.8%
Employed/in Armed Forces	5.1%	4.5%	4.6%
Unemployed	0.1%	0.5%	0.5%
Not in Labor Force	2.6%	2.8%	2.7%
Own Children < 6 and 6-17 Only	4.7%	5.3%	5.8%
Employed/in Armed Forces	3.1%	2.8%	3.3%
Unemployed	0.1%	0.3%	0.3%
Not in Labor Force	1.5%	2.3%	2.2%
Own Children 6-17 Only	14.0%	14.4%	14.6%
Employed/in Armed Forces	12.1%	10.5%	10.6%
Unemployed	0.1%	0.5%	0.5%
Not in Labor Force	1.8%	3.4%	3.6%
No Own Children < 18	73.6%	72.5%	71.8%
Employed/in Armed Forces	41.5%	34.2%	34.1%
Unemployed	0.7%	2.0%	1.9%
Not in Labor Force	31.4%	36.2%	35.8%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	5,571	38,269	85,816
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	5.0%	3.7%	3.7%
Manufacturing	10.8%	9.9%	10.7%
Wholesale Trade	2.4%	3.1%	3.4%
Retail Trade	11.2%	10.9%	11.3%
Transportation/Utilities	3.5%	3.3%	3.8%
Information	2.6%	2.4%	2.4%
Finance/Insurance/Real Estate	8.4%	7.4%	6.5%
Services	51.4%	54.4%	53.8%
Public Administration	4.9%	4.7%	4.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>			
Total	5,570	38,268	85,818
White Collar	68.9%	65.6%	63.7%
Management/Business/Financial	13.4%	12.9%	12.5%
Professional	30.6%	29.0%	27.6%
Sales	9.8%	10.7%	10.3%
Administrative Support	15.1%	13.1%	13.3%
Services	15.7%	19.2%	19.6%
Blue Collar	15.4%	15.2%	16.7%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	4.3%	3.2%	3.2%
Installation/Maintenance/Repair	2.5%	2.1%	2.5%
Production	5.5%	5.3%	6.2%
Transportation/Material Moving	3.0%	4.4%	4.6%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	5,964	39,694	89,077
Drove Alone - Car, Truck, or Van	84.2%	76.3%	76.2%
Carpooled - Car, Truck, or Van	9.0%	11.1%	11.3%
Public Transportation	1.8%	4.0%	3.7%
Walked	3.5%	5.8%	6.1%
Other Means	0.4%	0.7%	0.8%
Worked at Home	1.2%	2.0%	1.8%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	5,964	39,692	89,078
Did Not Work at Home	98.8%	98.0%	98.2%
Less than 5 minutes	3.4%	3.4%	3.3%
5 to 9 minutes	14.7%	12.9%	12.0%
10 to 19 minutes	42.1%	39.5%	38.0%
20 to 24 minutes	13.7%	13.4%	14.2%
25 to 34 minutes	12.1%	13.9%	14.7%
35 to 44 minutes	3.0%	3.6%	3.8%
45 to 59 minutes	3.2%	4.4%	5.2%
60 to 89 minutes	5.2%	5.1%	5.1%
90 or more minutes	1.3%	1.8%	1.9%
Worked at Home	1.2%	2.0%	1.8%
Average Travel Time to Work (in min)	20.0	21.9	22.6
<b>2000 Households by Vehicles Available</b>			
Total	4,672	34,767	77,486
None	8.0%	16.8%	16.0%
1	42.3%	42.1%	42.5%
2	41.4%	32.4%	32.8%
3	6.1%	6.9%	6.7%
4	1.9%	1.2%	1.4%
5+	0.4%	0.6%	0.6%
Average Number of Vehicles Available	1.5	1.4	1.4

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<b>2000 Households by Type</b>			
 Total	4,645	34,779	77,421
Family Households	61.7%	59.0%	60.8%
Married-couple Family	45.8%	40.4%	42.3%
With Related Children	20.1%	18.3%	19.8%
Other Family (No Spouse)	15.9%	18.6%	18.4%
With Related Children	8.5%	12.0%	11.8%
Nonfamily Households	38.3%	41.0%	39.2%
Householder Living Alone	30.0%	33.0%	31.6%
Householder Not Living Alone	8.3%	8.0%	7.7%
Households with Related Children	28.7%	30.4%	31.6%
Households with Persons 65+	27.0%	26.5%	25.8%
<b>2000 Households by Size</b>			
Total	4,645	34,779	77,420
1 Person Household	30.0%	33.0%	31.6%
2 Person Household	34.4%	30.5%	30.2%
3 Person Household	16.5%	15.8%	16.2%
4 Person Household	11.7%	12.1%	12.8%
5 Person Household	5.1%	5.4%	5.9%
6 Person Household	1.7%	2.2%	2.2%
7+ Person Household	0.6%	1.1%	1.2%
<b>2000 Households by Year Householder Moved In</b>			
Total	4,674	34,767	77,484
Moved in 1999 to March 2000	14.7%	19.9%	19.1%
Moved in 1995 to 1998	30.8%	30.1%	30.6%
Moved in 1990 to 1994	13.4%	14.6%	14.9%
Moved in 1980 to 1989	12.7%	12.8%	13.1%
Moved in 1970 to 1979	10.6%	9.3%	8.8%
Moved in 1969 or Earlier	17.8%	13.2%	13.5%
Median Year Householder Moved In	1993	1995	1995
<b>2000 Housing Units by Units in Structure</b>			
 Total	4,809	36,472	81,327
1, Detached	56.7%	41.0%	39.7%
1, Attached	1.7%	4.0%	4.0%
2	14.3%	9.6%	9.6%
3 or 4	15.7%	17.1%	22.7%
5 to 9	5.8%	8.8%	7.4%
10 to 19	3.0%	4.8%	5.4%
20+	2.8%	14.7%	11.0%
Mobile Home	0.0%	0.1%	0.2%
Other	0.0%	0.0%	0.0%
<b>2000 Housing Units by Year Structure Built</b>			
Total	4,804	36,440	81,334
1999 to March 2000	0.2%	0.6%	0.8%
1995 to 1998	0.3%	1.8%	2.2%
1990 to 1994	1.2%	2.6%	3.5%
1980 to 1989	5.4%	9.6%	9.8%
1970 to 1979	5.5%	11.5%	10.6%
1969 or Earlier	87.4%	73.9%	73.1%
Median Year Structure Built	1944	1950	1950

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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<b>Top 3 Tapestry Segments</b>			
1.	Main Street, USA	Main Street, USA	Main Street, USA
2.	Old and Newcomers	City Dimensions	City Dimensions
3.	Cozy and Comfortable	Old and Newcomers	International Marketpl

 **2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$8,130,568	\$58,286,118	\$131,492,981
Average Spent	\$1,723.67	\$1,612.25	\$1,633.80
Spending Potential Index	72	67	68
Computers & Accessories: Total \$	\$1,058,696	\$7,534,148	\$16,956,678
Average Spent	\$224.44	\$208.40	\$210.69
Spending Potential Index	102	95	96
Education: Total \$	\$6,110,511	\$43,657,778	\$98,263,367
Average Spent	\$1,295.42	\$1,207.62	\$1,220.92
Spending Potential Index	106	99	100
Entertainment/Recreation: Total \$	\$15,564,087	\$107,742,692	\$243,535,452
Average Spent	\$3,299.57	\$2,980.27	\$3,025.92
Spending Potential Index	102	92	94
Food at Home: Total \$	\$21,371,956	\$153,445,750	\$345,115,874
Average Spent	\$4,530.84	\$4,244.46	\$4,288.06
Spending Potential Index	101	95	96
Food Away from Home: Total \$	\$15,485,279	\$110,296,726	\$248,166,849
Average Spent	\$3,282.87	\$3,050.92	\$3,083.47
Spending Potential Index	102	95	96
Health Care: Total \$	\$17,479,440	\$120,342,656	\$269,652,609
Average Spent	\$3,705.63	\$3,328.80	\$3,350.43
Spending Potential Index	99	89	90
HH Furnishings & Equipment: Total \$	\$8,606,325	\$59,624,018	\$135,029,327
Average Spent	\$1,824.53	\$1,649.26	\$1,677.74
Spending Potential Index	89	80	81
Investments: Total \$	\$8,106,738	\$54,515,678	\$124,565,941
Average Spent	\$1,718.62	\$1,507.96	\$1,547.73
Spending Potential Index	99	87	89
Retail Goods: Total \$	\$111,631,267	\$782,600,524	\$1,763,038,817
Average Spent	\$23,665.73	\$21,647.50	\$21,905.73
Spending Potential Index	95	87	88
Shelter: Total \$	\$78,544,390	\$553,530,790	\$1,256,445,969
Average Spent	\$16,651.34	\$15,311.21	\$15,611.32
Spending Potential Index	105	97	99
TV/Video/Audio: Total \$	\$5,885,798	\$41,998,765	\$94,206,081
Average Spent	\$1,247.78	\$1,161.73	\$1,170.51
Spending Potential Index	100	94	94
Travel: Total \$	\$9,325,999	\$63,064,975	\$144,003,197
Average Spent	\$1,977.10	\$1,744.44	\$1,789.24
Spending Potential Index	104	92	95
Vehicle Maintenance & Repairs: Total \$	\$4,455,129	\$31,337,330	\$70,506,410
Average Spent	\$944.48	\$866.82	\$876.04
Spending Potential Index	100	92	93

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.