

500 South St W, Raynham, MA 02767-5342
 Ring: 1, 3, 5 Miles

Latitude: 41.90721
 Longitude: -71.04887

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	1,866	38,926	71,297
2000 Group Quarters	63	749	982
2010 Total Population	1,974	40,586	74,038
2015 Total Population	1,998	40,901	74,527
2010 - 2015 Annual Rate	0.24%	0.15%	0.13%
 2000 Households	667	15,457	27,232
2000 Average Household Size	2.7	2.47	2.58
2010 Households	709	16,148	28,344
2010 Average Household Size	2.68	2.46	2.57
2015 Households	719	16,288	28,556
2015 Average Household Size	2.68	2.46	2.57
2010 - 2015 Annual Rate	0.28%	0.17%	0.15%
2000 Families	495	9,961	18,697
2000 Average Family Size	3.13	3.07	3.13
2010 Families	520	10,338	19,333
2010 Average Family Size	3.11	3.06	3.11
2015 Families	525	10,398	19,422
2015 Average Family Size	3.11	3.05	3.11
2010 - 2015 Annual Rate	0.19%	0.12%	0.09%
 2000 Housing Units	677	16,162	28,176
Owner Occupied Housing Units	82.6%	53.6%	63.8%
Renter Occupied Housing Units	15.6%	42.1%	32.8%
Vacant Housing Units	1.8%	4.3%	3.4%
2010 Housing Units	728	17,190	29,821
Owner Occupied Housing Units	79.8%	53.6%	62.8%
Renter Occupied Housing Units	17.6%	40.4%	32.2%
Vacant Housing Units	2.6%	6.1%	5.0%
2015 Housing Units	740	17,446	30,209
Owner Occupied Housing Units	79.6%	53.4%	62.5%
Renter Occupied Housing Units	17.6%	40.0%	32.1%
Vacant Housing Units	2.8%	6.6%	5.5%
Median Household Income			
2000	\$56,394	\$42,742	\$47,224
2010	\$70,920	\$54,590	\$61,556
2015	\$80,798	\$62,567	\$70,955
Median Home Value			
2000	\$153,768	\$146,734	\$150,091
2010	\$252,425	\$240,939	\$246,367
2015	\$305,080	\$291,564	\$298,135
Per Capita Income			
2000	\$24,404	\$20,513	\$21,222
2010	\$30,089	\$25,676	\$27,150
2015	\$34,614	\$29,619	\$31,171
Median Age			
2000	38.3	35.8	36.0
2010	41.9	37.8	38.1
2015	43.2	38.0	38.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	687	15,446	27,252
< \$15,000	8.4%	14.7%	13.5%
\$15,000 - \$24,999	7.7%	13.2%	11.6%
\$25,000 - \$34,999	10.0%	12.2%	11.3%
\$35,000 - \$49,999	15.7%	17.7%	16.4%
\$50,000 - \$74,999	25.3%	22.7%	23.1%
\$75,000 - \$99,999	17.2%	10.5%	13.2%
\$100,000 - \$149,999	11.8%	7.0%	8.6%
\$150,000 - \$199,999	2.0%	1.0%	1.5%
\$200,000+	1.7%	0.9%	0.9%
Average Household Income	\$65,395	\$50,915	\$54,681
2010 Households by Income			
Household Income Base	708	16,145	28,344
< \$15,000	5.9%	10.0%	8.7%
\$15,000 - \$24,999	5.6%	8.8%	7.7%
\$25,000 - \$34,999	5.1%	10.1%	8.6%
\$35,000 - \$49,999	12.7%	16.3%	15.0%
\$50,000 - \$74,999	23.6%	22.4%	20.4%
\$75,000 - \$99,999	22.6%	18.1%	20.8%
\$100,000 - \$149,999	17.1%	10.0%	13.1%
\$150,000 - \$199,999	5.1%	2.9%	3.9%
\$200,000+	2.3%	1.4%	1.9%
Average Household Income	\$80,383	\$63,960	\$70,407
2015 Households by Income			
Household Income Base	718	16,288	28,555
< \$15,000	4.5%	8.4%	7.2%
\$15,000 - \$24,999	3.9%	7.0%	6.0%
\$25,000 - \$34,999	3.8%	8.2%	6.9%
\$35,000 - \$49,999	8.6%	12.3%	11.1%
\$50,000 - \$74,999	23.0%	23.8%	21.4%
\$75,000 - \$99,999	20.6%	18.0%	20.0%
\$100,000 - \$149,999	24.5%	15.3%	18.9%
\$150,000 - \$199,999	7.8%	4.9%	5.8%
\$200,000+	3.3%	2.1%	2.7%
Average Household Income	\$92,347	\$73,738	\$80,775
2000 Owner Occupied HUs by Value			
Total	571	8,662	17,889
<\$50,000	8.6%	2.2%	2.5%
\$50,000 - 99,999	15.9%	13.3%	13.2%
\$100,000 - 149,999	21.9%	37.6%	34.2%
\$150,000 - 199,999	34.5%	32.2%	32.1%
\$200,000 - \$299,999	15.9%	11.3%	14.2%
\$300,000 - 499,999	3.2%	3.2%	3.4%
\$500,000 - 999,999	0.0%	0.1%	0.2%
\$1,000,000+	0.0%	0.1%	0.2%
Average Home Value	\$151,062	\$157,107	\$161,511
2000 Specified Renter Occupied HUs by Contract Rent			
Total	101	6,771	9,215
With Cash Rent	95.0%	96.5%	95.9%
No Cash Rent	5.0%	3.5%	4.1%
Median Rent	\$675	\$527	\$525
Average Rent	\$689	\$512	\$508

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

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2000 Population by Age			
 Total	1,867	38,927	71,298
Age 0 - 4	6.2%	6.7%	7.0%
Age 5 - 9	7.1%	7.1%	7.3%
Age 10 - 14	7.1%	6.7%	7.0%
Age 15 - 19	5.4%	6.2%	6.3%
Age 20 - 24	4.0%	6.0%	5.5%
Age 25 - 34	14.5%	15.9%	15.1%
Age 35 - 44	16.3%	16.7%	17.4%
Age 45 - 54	13.0%	12.8%	13.4%
Age 55 - 64	10.0%	8.5%	8.6%
Age 65 - 74	7.7%	6.3%	6.2%
Age 75 - 84	6.5%	5.2%	4.7%
Age 85+	2.4%	1.9%	1.5%
Age 18+	76.4%	75.7%	74.6%
2010 Population by Age			
Total	1,976	40,584	74,040
Age 0 - 4	6.1%	6.8%	7.0%
Age 5 - 9	6.2%	6.6%	6.9%
Age 10 - 14	6.5%	6.3%	6.7%
Age 15 - 19	6.3%	6.4%	6.6%
Age 20 - 24	4.9%	6.2%	5.8%
Age 25 - 34	9.2%	13.5%	12.6%
Age 35 - 44	16.2%	15.1%	14.9%
Age 45 - 54	15.2%	15.0%	15.6%
Age 55 - 64	11.3%	10.7%	11.1%
Age 65 - 74	8.5%	6.5%	6.5%
Age 75 - 84	6.3%	4.4%	4.1%
Age 85+	3.3%	2.5%	2.1%
Age 18+	77.6%	76.4%	75.3%
2015 Population by Age			
Total	1,999	40,899	74,527
Age 0 - 4	5.8%	6.7%	6.8%
Age 5 - 9	6.3%	6.7%	6.9%
Age 10 - 14	6.6%	6.5%	6.8%
Age 15 - 19	6.0%	5.9%	6.3%
Age 20 - 24	4.8%	6.2%	5.9%
Age 25 - 34	9.7%	14.0%	13.2%
Age 35 - 44	13.8%	13.8%	13.4%
Age 45 - 54	16.1%	14.2%	14.9%
Age 55 - 64	12.0%	11.6%	11.9%
Age 65 - 74	9.6%	7.8%	7.9%
Age 75 - 84	6.2%	4.2%	4.0%
Age 85+	3.3%	2.4%	2.0%
Age 18+	77.8%	76.5%	75.6%
2000 Population by Sex			
Males	46.7%	47.8%	48.2%
Females	53.3%	52.2%	51.8%
2010 Population by Sex			
Males	46.1%	48.0%	48.3%
Females	53.9%	52.0%	51.7%
2015 Population by Sex			
Males	45.8%	48.2%	48.4%
Females	54.2%	51.8%	51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2000 Population by Race/Ethnicity			
 Total	1,864	38,925	71,297
White Alone	93.3%	91.8%	92.7%
Black Alone	2.5%	2.7%	2.4%
American Indian Alone	0.1%	0.1%	0.2%
Asian or Pacific Islander Alone	0.9%	0.7%	0.7%
Some Other Race Alone	1.3%	2.5%	2.2%
Two or More Races	1.9%	2.3%	1.9%
Hispanic Origin	1.7%	3.5%	3.2%
Diversity Index	16.0	21.4	19.4
2010 Population by Race/Ethnicity			
Total	1,975	40,586	74,039
White Alone	89.7%	88.0%	89.2%
Black Alone	4.1%	4.1%	3.7%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	1.4%	1.0%	1.0%
Some Other Race Alone	1.8%	3.4%	3.0%
Two or More Races	2.9%	3.3%	2.8%
Hispanic Origin	3.1%	5.9%	5.4%
Diversity Index	24.1	31.0	28.3
2015 Population by Race/Ethnicity			
Total	1,999	40,901	74,527
White Alone	87.6%	85.9%	87.3%
Black Alone	5.2%	5.0%	4.6%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	1.7%	1.3%	1.2%
Some Other Race Alone	2.0%	3.9%	3.5%
Two or More Races	3.4%	3.8%	3.2%
Hispanic Origin	4.0%	7.4%	6.6%
Diversity Index	28.7	36.0	33.0
2000 Population 3+ by School Enrollment			
 Total	1,839	37,357	68,340
Enrolled in Nursery/Preschool	1.6%	1.7%	1.8%
Enrolled in Kindergarten	1.1%	1.5%	1.5%
Enrolled in Grade 1-8	11.3%	11.6%	12.3%
Enrolled in Grade 9-12	4.2%	5.4%	5.6%
Enrolled in College	4.5%	3.8%	3.8%
Enrolled in Grad/Prof School	0.2%	0.6%	0.9%
Not Enrolled in School	76.9%	75.4%	74.1%
2010 Population 25+ by Educational Attainment			
Total	1,384	27,491	49,615
Less than 9th Grade	6.9%	8.5%	7.0%
9th - 12th Grade, No Diploma	8.0%	9.6%	8.9%
High School Graduate	35.5%	36.2%	35.5%
Some College, No Degree	19.1%	17.6%	17.0%
Associate Degree	7.6%	8.5%	9.2%
Bachelor's Degree	15.2%	13.2%	15.2%
Graduate/Professional Degree	7.7%	6.4%	7.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Population 15+ by Marital Status			
 Total	1,605	32,598	58,809
Never Married	22.7%	31.7%	29.4%
Married	62.3%	50.1%	54.0%
Widowed	7.2%	6.8%	6.1%
Divorced	7.8%	11.4%	10.5%
2000 Population 16+ by Employment Status			
 Total	1,526	30,465	55,084
In Labor Force	68.3%	68.3%	69.6%
Civilian Employed	66.1%	65.0%	66.7%
Civilian Unemployed	1.8%	3.2%	2.8%
In Armed Forces	0.3%	0.1%	0.1%
Not in Labor Force	31.7%	31.7%	30.4%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.3%	87.8%	88.7%
Civilian Unemployed	9.7%	12.2%	11.3%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	92.9%	91.0%	91.7%
Civilian Unemployed	7.1%	9.0%	8.3%
2000 Females 16+ by Employment Status and Age of Children			
Total	804	16,007	28,829
Own Children < 6 Only	6.5%	8.0%	8.1%
Employed/in Armed Forces	4.7%	5.4%	5.7%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	1.5%	2.3%	2.2%
Own Children < 6 and 6-17 Only	6.1%	5.8%	6.4%
Employed/in Armed Forces	4.1%	3.4%	4.2%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	2.0%	2.3%	2.2%
Own Children 6-17 Only	13.4%	16.0%	17.1%
Employed/in Armed Forces	12.1%	12.7%	13.6%
Unemployed	0.6%	0.6%	0.7%
Not in Labor Force	0.7%	2.7%	2.9%
No Own Children < 18	74.0%	70.2%	68.3%
Employed/in Armed Forces	40.5%	37.8%	37.7%
Unemployed	0.4%	1.8%	1.6%
Not in Labor Force	33.1%	30.5%	29.0%
2010 Employed Population 16+ by Industry			
 Total	962	19,350	35,874
Agriculture/Mining	0.4%	0.2%	0.3%
Construction	5.1%	7.4%	7.1%
Manufacturing	11.6%	10.9%	10.6%
Wholesale Trade	6.3%	5.6%	5.1%
Retail Trade	13.1%	15.4%	14.5%
Transportation/Utilities	4.8%	4.3%	4.9%
Information	2.0%	2.3%	2.2%
Finance/Insurance/Real Estate	6.5%	5.7%	5.6%
Services	44.9%	43.3%	44.7%
Public Administration	5.2%	4.9%	4.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	963	19,347	35,873
White Collar	62.4%	56.8%	57.9%
Management/Business/Financial	15.9%	10.8%	11.2%
Professional	21.1%	18.9%	20.4%
Sales	10.6%	11.9%	11.2%
Administrative Support	14.8%	15.3%	15.1%
Services	19.2%	19.7%	19.2%
Blue Collar	18.4%	23.6%	22.8%
Farming/Forestry/Fishing	0.2%	0.0%	0.1%
Construction/Extraction	4.2%	6.1%	5.8%
Installation/Maintenance/Repair	1.8%	3.4%	3.6%
Production	7.0%	7.4%	6.9%
Transportation/Material Moving	5.3%	6.7%	6.5%
2000 Workers 16+ by Means of Transportation to Work			
 Total	991	19,383	36,037
Drove Alone - Car, Truck, or Van	80.5%	81.2%	82.5%
Carpooled - Car, Truck, or Van	10.3%	12.2%	11.1%
Public Transportation	1.1%	2.3%	2.5%
Walked	1.0%	1.3%	1.3%
Other Means	0.8%	1.2%	0.9%
Worked at Home	6.3%	1.8%	1.7%
2000 Workers 16+ by Travel Time to Work			
Total	990	19,384	36,035
Did Not Work at Home	93.7%	98.2%	98.3%
Less than 5 minutes	1.5%	2.5%	2.5%
5 to 9 minutes	11.2%	11.4%	10.4%
10 to 19 minutes	22.9%	28.0%	27.0%
20 to 24 minutes	13.6%	12.6%	12.6%
25 to 34 minutes	18.3%	16.8%	18.5%
35 to 44 minutes	8.1%	8.4%	8.7%
45 to 59 minutes	7.6%	8.3%	8.7%
60 to 89 minutes	6.5%	7.0%	6.8%
90 or more minutes	4.0%	3.2%	3.2%
Worked at Home	6.3%	1.8%	1.7%
Average Travel Time to Work (in min)	28.3	27.1	27.8
2000 Households by Vehicles Available			
Total	672	15,445	27,124
None	3.3%	9.9%	8.0%
1	34.7%	39.3%	35.4%
2	45.4%	38.1%	41.3%
3	12.6%	9.4%	11.4%
4	3.9%	2.6%	2.8%
5+	0.1%	0.8%	1.2%
Average Number of Vehicles Available	1.8	1.6	1.7

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2000 Households by Type			
 Total	667	15,456	27,232
Family Households	74.2%	64.4%	68.7%
Married-couple Family	58.8%	45.9%	51.9%
With Related Children	26.4%	21.7%	25.5%
Other Family (No Spouse)	15.4%	18.5%	16.8%
With Related Children	9.3%	12.2%	10.7%
Nonfamily Households	25.8%	35.6%	31.3%
Householder Living Alone	20.7%	29.1%	25.7%
Householder Not Living Alone	5.1%	6.5%	5.7%
Households with Related Children	35.7%	33.9%	36.2%
Households with Persons 65+	26.4%	23.4%	23.2%
2000 Households by Size			
Total	667	15,457	27,232
1 Person Household	20.7%	29.1%	25.7%
2 Person Household	34.4%	30.8%	30.7%
3 Person Household	19.2%	16.8%	17.6%
4 Person Household	16.3%	14.8%	16.4%
5 Person Household	6.6%	5.7%	6.5%
6 Person Household	1.9%	2.0%	2.2%
7+ Person Household	0.9%	0.8%	0.9%
2000 Households by Year Householder Moved In			
Total	672	15,443	27,123
Moved in 1999 to March 2000	14.3%	17.8%	15.1%
Moved in 1995 to 1998	28.7%	29.4%	27.6%
Moved in 1990 to 1994	14.4%	15.2%	17.5%
Moved in 1980 to 1989	21.7%	15.4%	16.8%
Moved in 1970 to 1979	11.2%	9.2%	10.1%
Moved in 1969 or Earlier	9.7%	13.0%	12.9%
Median Year Householder Moved In	1993	1994	1993
2000 Housing Units by Units in Structure			
 Total	687	16,151	28,042
1, Detached	52.4%	38.2%	50.1%
1, Attached	12.5%	4.4%	4.1%
2	5.8%	17.8%	14.3%
3 or 4	2.8%	15.9%	11.5%
5 to 9	6.4%	9.2%	6.9%
10 to 19	2.8%	4.5%	3.1%
20+	0.7%	7.4%	5.7%
Mobile Home	16.6%	2.6%	4.4%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	684	16,166	28,036
1999 to March 2000	1.0%	1.3%	1.6%
1995 to 1998	10.2%	4.4%	5.9%
1990 to 1994	12.3%	5.6%	7.9%
1980 to 1989	26.3%	13.1%	14.4%
1970 to 1979	18.1%	10.4%	13.1%
1969 or Earlier	32.0%	65.2%	57.1%
Median Year Structure Built	1980	1955	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	Sophisticated Squires	Main Street, USA	Main Street, USA
2.	Midlife Junction	Sophisticated Squires	Sophisticated Squires
3.	Wealthy Seaboard Subur	International Marketpl	Pleasant-Ville



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$1,349,843	\$25,499,274	\$48,828,249
Average Spent	\$1,903.87	\$1,579.10	\$1,722.70
Spending Potential Index	80	66	72
Computers & Accessories: Total \$	\$180,615	\$3,324,598	\$6,359,617
Average Spent	\$254.75	\$205.88	\$224.37
Spending Potential Index	116	94	102
Education: Total \$	\$1,044,917	\$19,009,683	\$36,836,289
Average Spent	\$1,473.79	\$1,177.22	\$1,299.62
Spending Potential Index	121	97	107
Entertainment/Recreation: Total \$	\$2,720,810	\$48,443,714	\$93,885,631
Average Spent	\$3,837.53	\$2,999.98	\$3,312.36
Spending Potential Index	119	93	103
Food at Home: Total \$	\$3,583,116	\$66,415,627	\$126,397,226
Average Spent	\$5,053.76	\$4,112.93	\$4,459.40
Spending Potential Index	113	92	100
Food Away from Home: Total \$	\$2,602,808	\$48,094,715	\$92,133,328
Average Spent	\$3,671.10	\$2,978.37	\$3,250.54
Spending Potential Index	114	93	101
Health Care: Total \$	\$3,095,074	\$52,129,418	\$100,766,490
Average Spent	\$4,365.41	\$3,228.23	\$3,555.13
Spending Potential Index	117	87	95
HH Furnishings & Equipment: Total \$	\$1,505,977	\$26,984,827	\$52,424,442
Average Spent	\$2,124.09	\$1,671.09	\$1,849.58
Spending Potential Index	103	81	90
Investments: Total \$	\$1,477,613	\$25,422,571	\$50,015,262
Average Spent	\$2,084.08	\$1,574.35	\$1,764.58
Spending Potential Index	120	91	101
Retail Goods: Total \$	\$19,651,800	\$346,708,516	\$669,394,665
Average Spent	\$27,717.63	\$21,470.68	\$23,616.80
Spending Potential Index	111	86	95
Shelter: Total \$	\$12,826,709	\$248,175,543	\$478,213,848
Average Spent	\$18,091.27	\$15,368.81	\$16,871.78
Spending Potential Index	115	97	107
TV/Video/Audio: Total \$	\$997,348	\$18,149,204	\$34,718,950
Average Spent	\$1,406.70	\$1,123.93	\$1,224.91
Spending Potential Index	113	91	99
Travel: Total \$	\$1,594,741	\$29,259,454	\$57,307,463
Average Spent	\$2,249.28	\$1,811.96	\$2,021.86
Spending Potential Index	119	96	107
Vehicle Maintenance & Repairs: Total \$	\$773,037	\$13,792,108	\$26,570,245
Average Spent	\$1,090.32	\$854.11	\$937.42
Spending Potential Index	116	91	99

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.