




646 Washington St, South Easton, MA 02375-1921
 Ring: 1, 3, 5 Miles

Latitude: 42.04416
 Longitude: -71.07833

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	2,949	29,689	114,024
2000 Group Quarters	69	2,348	3,756
2010 Total Population	3,003	30,396	118,833
2015 Total Population	3,014	30,385	119,645
2010 - 2015 Annual Rate	0.07%	-0.01%	0.14%
 2000 Households	1,188	10,202	39,963
2000 Average Household Size	2.42	2.68	2.76
2010 Households	1,218	10,446	41,609
2010 Average Household Size	2.4	2.65	2.76
2015 Households	1,225	10,467	41,938
2015 Average Household Size	2.4	2.65	2.75
2010 - 2015 Annual Rate	0.11%	0.04%	0.16%
2000 Families	800	7,519	27,870
2000 Average Family Size	2.94	3.14	3.32
2010 Families	809	7,635	28,767
2010 Average Family Size	2.92	3.11	3.32
2015 Families	809	7,623	28,889
2015 Average Family Size	2.92	3.11	3.32
2010 - 2015 Annual Rate	0%	-0.03%	0.08%
 2000 Housing Units	1,213	10,364	41,267
Owner Occupied Housing Units	63.3%	80.5%	58.5%
Renter Occupied Housing Units	34.6%	18.0%	38.4%
Vacant Housing Units	2.1%	1.6%	3.1%
2010 Housing Units	1,261	10,782	43,601
Owner Occupied Housing Units	62.6%	77.8%	57.0%
Renter Occupied Housing Units	33.9%	19.1%	38.4%
Vacant Housing Units	3.4%	3.1%	4.6%
2015 Housing Units	1,273	10,858	44,200
Owner Occupied Housing Units	62.3%	77.3%	56.6%
Renter Occupied Housing Units	33.9%	19.1%	38.3%
Vacant Housing Units	3.8%	3.6%	5.1%
Median Household Income			
2000	\$56,733	\$61,107	\$46,153
2010	\$69,641	\$77,158	\$62,105
2015	\$80,589	\$89,625	\$73,194
Median Home Value			
2000	\$180,230	\$167,537	\$153,245
2010	\$319,512	\$282,893	\$247,887
2015	\$379,087	\$348,354	\$300,959
Per Capita Income			
2000	\$26,636	\$27,126	\$21,107
2010	\$33,806	\$32,501	\$27,503
2015	\$38,465	\$37,599	\$31,853
Median Age			
2000	38.1	37.5	34.4
2010	41.3	39.8	35.4
2015	41.3	39.9	35.2


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



646 Washington St, South Easton, MA 02375-1921
 Ring: 1, 3, 5 Miles

Latitude: 42.04416
 Longitude: -71.07833


	1 mile radius	3 miles radius	5 miles radius
2000 Households by Income			
 Household Income Base	1,171	10,231	40,034
< \$15,000	8.1%	8.0%	16.6%
\$15,000 - \$24,999	6.5%	7.8%	10.9%
\$25,000 - \$34,999	8.0%	9.3%	10.8%
\$35,000 - \$49,999	18.1%	12.7%	14.9%
\$50,000 - \$74,999	27.5%	24.1%	20.0%
\$75,000 - \$99,999	13.6%	16.4%	12.8%
\$100,000 - \$149,999	10.4%	13.5%	9.2%
\$150,000 - \$199,999	5.7%	4.2%	2.6%
\$200,000+	2.0%	3.9%	2.1%
Average Household Income	\$68,009	\$76,510	\$58,778
2010 Households by Income			
Household Income Base	1,219	10,446	41,608
< \$15,000	5.3%	5.0%	11.0%
\$15,000 - \$24,999	4.9%	6.1%	9.0%
\$25,000 - \$34,999	6.4%	6.6%	7.4%
\$35,000 - \$49,999	12.4%	9.7%	12.5%
\$50,000 - \$74,999	26.0%	20.3%	18.5%
\$75,000 - \$99,999	18.5%	19.1%	15.0%
\$100,000 - \$149,999	15.2%	20.5%	18.1%
\$150,000 - \$199,999	6.2%	7.5%	5.1%
\$200,000+	5.2%	5.1%	3.5%
Average Household Income	\$84,588	\$91,644	\$76,775
2015 Households by Income			
Household Income Base	1,226	10,468	41,938
< \$15,000	3.9%	3.7%	9.3%
\$15,000 - \$24,999	3.4%	4.3%	7.0%
\$25,000 - \$34,999	4.7%	4.7%	5.8%
\$35,000 - \$49,999	8.2%	6.4%	9.0%
\$50,000 - \$74,999	24.7%	20.0%	19.9%
\$75,000 - \$99,999	17.6%	16.5%	13.5%
\$100,000 - \$149,999	22.9%	26.2%	23.2%
\$150,000 - \$199,999	8.9%	11.1%	7.4%
\$200,000+	5.6%	7.0%	5.0%
Average Household Income	\$95,881	\$105,832	\$88,860
2000 Owner Occupied HUs by Value			
Total	751	8,308	24,152
<\$50,000	0.5%	0.8%	1.5%
\$50,000 - 99,999	1.1%	6.1%	12.5%
\$100,000 - 149,999	22.5%	29.5%	33.8%
\$150,000 - 199,999	36.2%	31.1%	26.5%
\$200,000 - \$299,999	29.4%	21.7%	16.9%
\$300,000 - 499,999	8.7%	9.4%	7.9%
\$500,000 - 999,999	1.6%	1.3%	0.8%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$205,674	\$195,636	\$177,066
2000 Specified Renter Occupied HUs by Contract Rent			
Total	420	1,827	15,777
With Cash Rent	96.4%	90.6%	97.2%
No Cash Rent	3.6%	9.4%	2.8%
Median Rent	\$774	\$707	\$558
Average Rent	\$767	\$686	\$546

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

646 Washington St, South Easton, MA 02375-1921
 Ring: 1, 3, 5 Miles



Latitude: 42.04416
 Longitude: -71.07833

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	2,948	29,690	114,025
Age 0 - 4	6.0%	5.8%	7.3%
Age 5 - 9	6.1%	6.3%	7.8%
Age 10 - 14	5.6%	6.4%	7.9%
Age 15 - 19	5.6%	8.2%	7.5%
Age 20 - 24	5.7%	7.5%	6.6%
Age 25 - 34	15.0%	12.0%	13.8%
Age 35 - 44	17.9%	16.0%	16.5%
Age 45 - 54	13.8%	15.0%	13.2%
Age 55 - 64	10.0%	9.7%	8.2%
Age 65 - 74	7.4%	7.1%	5.6%
Age 75 - 84	4.7%	4.4%	4.0%
Age 85+	2.1%	1.8%	1.7%
Age 18+	79.1%	77.8%	72.6%
2010 Population by Age			
Total	3,006	30,396	118,830
Age 0 - 4	5.8%	5.5%	7.3%
Age 5 - 9	5.8%	5.8%	7.1%
Age 10 - 14	5.7%	6.3%	6.9%
Age 15 - 19	6.1%	8.7%	7.8%
Age 20 - 24	5.7%	8.0%	7.6%
Age 25 - 34	12.1%	9.8%	12.7%
Age 35 - 44	14.7%	13.6%	13.4%
Age 45 - 54	16.7%	15.3%	14.3%
Age 55 - 64	11.9%	12.4%	10.8%
Age 65 - 74	7.9%	7.4%	6.1%
Age 75 - 84	5.2%	4.9%	3.9%
Age 85+	2.6%	2.3%	2.1%
Age 18+	79.4%	78.6%	74.2%
2015 Population by Age			
Total	3,015	30,382	119,644
Age 0 - 4	5.7%	5.4%	7.3%
Age 5 - 9	5.8%	5.9%	7.2%
Age 10 - 14	6.0%	6.3%	7.0%
Age 15 - 19	5.9%	8.6%	7.1%
Age 20 - 24	6.1%	8.1%	7.3%
Age 25 - 34	12.2%	9.9%	13.8%
Age 35 - 44	13.4%	12.4%	12.3%
Age 45 - 54	16.2%	14.9%	13.3%
Age 55 - 64	12.4%	12.5%	11.3%
Age 65 - 74	9.0%	9.0%	7.5%
Age 75 - 84	4.7%	4.6%	3.8%
Age 85+	2.6%	2.4%	2.1%
Age 18+	79.3%	78.7%	74.5%
2000 Population by Sex			
Males	48.4%	48.6%	48.0%
Females	51.6%	51.4%	52.0%
2010 Population by Sex			
Males	48.1%	48.3%	48.2%
Females	51.9%	51.7%	51.8%
2015 Population by Sex			
Males	48.0%	48.3%	48.4%
Females	52.0%	51.7%	51.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

646 Washington St, South Easton, MA 02375-1921
 Ring: 1, 3, 5 Miles

Latitude: 42.04416
 Longitude: -71.07833




	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	2,949	29,687	114,023
White Alone	93.9%	88.5%	70.1%
Black Alone	2.1%	3.8%	13.1%
American Indian Alone	0.1%	0.1%	0.3%
Asian or Pacific Islander Alone	1.6%	2.0%	2.0%
Some Other Race Alone	1.2%	3.9%	8.6%
Two or More Races	1.2%	1.6%	6.0%
Hispanic Origin	1.5%	2.0%	6.2%
Diversity Index	14.4	24.6	55.1
2010 Population by Race/Ethnicity			
Total	3,003	30,396	118,833
White Alone	90.5%	83.5%	62.0%
Black Alone	3.6%	6.1%	18.4%
American Indian Alone	0.1%	0.1%	0.3%
Asian or Pacific Islander Alone	2.5%	2.9%	2.6%
Some Other Race Alone	1.6%	5.0%	9.2%
Two or More Races	1.7%	2.4%	7.5%
Hispanic Origin	2.8%	3.4%	8.0%
Diversity Index	22.3	34.3	64.2
2015 Population by Race/Ethnicity			
Total	3,014	30,384	119,645
White Alone	88.5%	81.1%	58.8%
Black Alone	4.5%	7.4%	20.9%
American Indian Alone	0.1%	0.1%	0.3%
Asian or Pacific Islander Alone	3.0%	3.3%	2.9%
Some Other Race Alone	1.8%	5.3%	9.2%
Two or More Races	2.1%	2.8%	8.0%
Hispanic Origin	3.6%	4.0%	8.6%
Diversity Index	26.8	38.7	67.2
2000 Population 3+ by School Enrollment			
 Total	2,835	28,640	109,380
Enrolled in Nursery/Preschool	1.8%	1.9%	2.1%
Enrolled in Kindergarten	2.5%	1.3%	1.7%
Enrolled in Grade 1-8	9.2%	10.5%	13.7%
Enrolled in Grade 9-12	3.4%	5.4%	6.6%
Enrolled in College	6.2%	9.8%	6.1%
Enrolled in Grad/Prof School	0.9%	1.3%	1.0%
Not Enrolled in School	75.9%	69.7%	68.8%
2010 Population 25+ by Educational Attainment			
Total	2,132	19,978	75,150
Less than 9th Grade	0.6%	2.3%	5.2%
9th - 12th Grade, No Diploma	3.6%	3.9%	8.1%
High School Graduate	33.4%	28.8%	33.2%
Some College, No Degree	20.1%	18.2%	18.3%
Associate Degree	10.1%	10.8%	9.1%
Bachelor's Degree	18.2%	22.8%	16.8%
Graduate/Professional Degree	14.0%	13.1%	9.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

646 Washington St, South Easton, MA 02375-1921
 Ring: 1, 3, 5 Miles


Latitude: 42.04416
 Longitude: -71.07833

	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	2,487	25,037	93,499
Never Married	30.6%	28.2%	33.5%
Married	55.4%	57.5%	50.2%
Widowed	5.0%	5.6%	5.9%
Divorced	9.0%	8.7%	10.3%
2000 Population 16+ by Employment Status			
 Total	2,362	23,764	85,989
In Labor Force	73.7%	68.6%	67.1%
Civilian Employed	71.7%	66.4%	63.3%
Civilian Unemployed	1.7%	2.1%	3.7%
In Armed Forces	0.3%	0.2%	0.1%
Not in Labor Force	26.3%	31.4%	32.9%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	90.8%	90.2%	87.5%
Civilian Unemployed	9.2%	9.8%	12.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	92.8%	90.7%
Civilian Unemployed	6.7%	7.2%	9.3%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,197	12,380	45,650
Own Children < 6 Only	7.2%	6.3%	7.6%
Employed/in Armed Forces	5.2%	4.4%	5.1%
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	2.0%	1.8%	2.2%
Own Children < 6 and 6-17 Only	6.2%	5.1%	6.7%
Employed/in Armed Forces	4.1%	3.7%	4.7%
Unemployed	0.0%	0.1%	0.3%
Not in Labor Force	2.1%	1.3%	1.7%
Own Children 6-17 Only	13.5%	15.8%	18.0%
Employed/in Armed Forces	10.8%	12.2%	13.1%
Unemployed	0.3%	0.3%	0.4%
Not in Labor Force	2.5%	3.3%	4.5%
No Own Children < 18	73.1%	72.9%	67.6%
Employed/in Armed Forces	45.9%	43.1%	36.8%
Unemployed	0.3%	1.0%	1.9%
Not in Labor Force	27.0%	28.7%	29.0%
2010 Employed Population 16+ by Industry			
 Total	1,645	15,121	54,047
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	4.1%	4.5%	4.8%
Manufacturing	6.2%	6.6%	9.3%
Wholesale Trade	6.1%	4.5%	4.2%
Retail Trade	12.2%	13.7%	14.7%
Transportation/Utilities	5.0%	4.0%	4.4%
Information	1.5%	2.4%	2.4%
Finance/Insurance/Real Estate	8.3%	7.9%	7.4%
Services	53.3%	52.0%	48.8%
Public Administration	3.3%	4.4%	4.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

646 Washington St, South Easton, MA 02375-1921
 Ring: 1, 3, 5 Miles



Latitude: 42.04416
 Longitude: -71.07833

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	1,646	15,122	54,048
White Collar	71.6%	71.2%	61.4%
Management/Business/Financial	14.5%	15.4%	12.2%
Professional	27.3%	27.5%	21.8%
Sales	13.6%	13.2%	12.0%
Administrative Support	16.3%	15.1%	15.4%
Services	16.6%	16.2%	18.9%
Blue Collar	11.7%	12.7%	19.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	3.8%	3.7%	4.1%
Installation/Maintenance/Repair	2.6%	2.4%	3.0%
Production	2.9%	2.9%	6.0%
Transportation/Material Moving	2.4%	3.6%	6.5%
2000 Workers 16+ by Means of Transportation to Work			
 Total	1,655	15,500	53,298
Drove Alone - Car, Truck, or Van	83.9%	82.2%	75.3%
Carpooled - Car, Truck, or Van	8.2%	7.2%	12.5%
Public Transportation	2.4%	3.7%	6.8%
Walked	0.8%	3.2%	2.5%
Other Means	0.7%	0.7%	0.9%
Worked at Home	4.0%	3.0%	2.1%
2000 Workers 16+ by Travel Time to Work			
Total	1,654	15,499	53,298
Did Not Work at Home	96.0%	97.0%	97.9%
Less than 5 minutes	2.3%	3.4%	2.5%
5 to 9 minutes	9.1%	11.7%	9.2%
10 to 19 minutes	26.4%	27.3%	28.4%
20 to 24 minutes	13.1%	12.1%	12.5%
25 to 34 minutes	17.3%	16.3%	17.7%
35 to 44 minutes	7.1%	5.4%	6.8%
45 to 59 minutes	10.1%	8.8%	8.9%
60 to 89 minutes	8.5%	10.1%	9.4%
90 or more minutes	2.2%	1.9%	2.5%
Worked at Home	4.0%	3.0%	2.1%
Average Travel Time to Work (in min)	27.6	26.8	28.1
2000 Households by Vehicles Available			
Total	1,172	10,146	39,968
None	4.0%	4.3%	12.9%
1	31.6%	30.2%	36.3%
2	46.3%	46.5%	37.6%
3	15.1%	14.3%	9.6%
4	2.6%	4.0%	2.8%
5+	0.3%	0.7%	0.9%
Average Number of Vehicles Available	1.8	1.9	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

646 Washington St, South Easton, MA 02375-1921
 Ring: 1, 3, 5 Miles

Latitude: 42.04416
 Longitude: -71.07833

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	1,187	10,202	39,962
Family Households	67.4%	73.7%	69.7%
Married-couple Family	54.0%	60.3%	47.8%
With Related Children	23.4%	28.4%	24.9%
Other Family (No Spouse)	13.4%	13.4%	21.9%
With Related Children	6.7%	6.6%	14.6%
Nonfamily Households	32.6%	26.3%	30.3%
Householder Living Alone	24.7%	21.2%	24.8%
Householder Not Living Alone	7.9%	5.1%	5.5%
Households with Related Children	30.1%	35.0%	39.5%
Households with Persons 65+	24.2%	24.5%	22.1%
2000 Households by Size			
Total	1,188	10,202	39,963
1 Person Household	24.6%	21.2%	24.8%
2 Person Household	35.5%	32.2%	28.1%
3 Person Household	16.7%	18.6%	17.5%
4 Person Household	14.0%	16.7%	16.0%
5 Person Household	6.3%	7.7%	8.3%
6 Person Household	2.2%	2.4%	3.2%
7+ Person Household	0.6%	1.1%	2.2%
2000 Households by Year Householder Moved In			
Total	1,172	10,146	39,968
Moved in 1999 to March 2000	15.7%	9.9%	16.6%
Moved in 1995 to 1998	29.8%	24.7%	28.9%
Moved in 1990 to 1994	11.1%	16.8%	16.9%
Moved in 1980 to 1989	15.3%	18.4%	15.8%
Moved in 1970 to 1979	9.3%	12.1%	9.7%
Moved in 1969 or Earlier	18.9%	18.2%	12.2%
Median Year Householder Moved In	1993	1990	1994
2000 Housing Units by Units in Structure			
 Total	1,200	10,301	41,264
1, Detached	59.1%	74.9%	50.9%
1, Attached	7.0%	5.4%	3.1%
2	5.3%	5.2%	11.1%
3 or 4	4.4%	3.3%	14.3%
5 to 9	16.9%	5.2%	6.7%
10 to 19	5.8%	3.6%	4.9%
20+	1.5%	0.9%	7.9%
Mobile Home	0.0%	1.4%	1.1%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	1,195	10,302	41,276
1999 to March 2000	0.3%	0.7%	0.6%
1995 to 1998	2.1%	3.5%	2.9%
1990 to 1994	2.3%	3.6%	3.3%
1980 to 1989	12.0%	14.0%	10.3%
1970 to 1979	24.0%	19.1%	18.8%
1969 or Earlier	59.3%	59.1%	64.1%
Median Year Structure Built	1964	1965	1960

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

646 Washington St, South Easton, MA 02375-1921
 Ring: 1, 3, 5 Miles

Latitude: 42.04416
 Longitude: -71.07833

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	In Style	Pleasant-Ville	Pleasant-Ville
2.	City Lights	In Style	International Marketpl
3.	Pleasant-Ville	Suburban Splendor	Main Street, USA



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,511,224	\$23,117,877	\$79,817,178
Average Spent	\$2,061.76	\$2,213.08	\$1,918.27
Spending Potential Index	86	92	80
Computers & Accessories: Total \$	\$326,202	\$2,952,736	\$10,182,792
Average Spent	\$267.82	\$282.67	\$244.73
Spending Potential Index	122	128	111
Education: Total \$	\$1,920,357	\$18,233,671	\$59,741,936
Average Spent	\$1,576.65	\$1,745.52	\$1,435.79
Spending Potential Index	129	143	118
Entertainment/Recreation: Total \$	\$4,842,957	\$45,145,344	\$148,508,798
Average Spent	\$3,976.16	\$4,321.78	\$3,569.15
Spending Potential Index	123	134	111
Food at Home: Total \$	\$6,437,125	\$58,250,550	\$206,408,536
Average Spent	\$5,285.00	\$5,576.35	\$4,960.67
Spending Potential Index	118	125	111
Food Away from Home: Total \$	\$4,756,333	\$43,180,865	\$149,379,336
Average Spent	\$3,905.04	\$4,133.72	\$3,590.07
Spending Potential Index	121	128	112
Health Care: Total \$	\$5,244,041	\$47,869,660	\$159,590,948
Average Spent	\$4,305.45	\$4,582.58	\$3,835.49
Spending Potential Index	116	123	103
HH Furnishings & Equipment: Total \$	\$2,705,967	\$25,433,089	\$82,808,387
Average Spent	\$2,221.65	\$2,434.72	\$1,990.16
Spending Potential Index	108	118	97
Investments: Total \$	\$2,592,215	\$26,098,562	\$78,568,426
Average Spent	\$2,128.26	\$2,498.43	\$1,888.26
Spending Potential Index	122	144	109
Retail Goods: Total \$	\$34,559,739	\$318,415,995	\$1,064,685,337
Average Spent	\$28,374.17	\$30,482.10	\$25,587.86
Spending Potential Index	114	123	103
Shelter: Total \$	\$24,420,893	\$229,649,072	\$774,325,871
Average Spent	\$20,049.99	\$21,984.40	\$18,609.58
Spending Potential Index	127	139	118
TV/Video/Audio: Total \$	\$1,794,016	\$16,165,419	\$56,275,714
Average Spent	\$1,472.92	\$1,547.52	\$1,352.49
Spending Potential Index	119	125	109
Travel: Total \$	\$2,961,825	\$28,655,965	\$90,106,082
Average Spent	\$2,431.71	\$2,743.25	\$2,165.54
Spending Potential Index	128	145	114
Vehicle Maintenance & Repairs: Total \$	\$1,376,061	\$12,582,077	\$42,436,457
Average Spent	\$1,129.77	\$1,204.49	\$1,019.89
Spending Potential Index	120	128	108

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.