




71 Old Tower Hill Rd, South Kingstown, RI 02879-3726  
 Ring: 1, 3, 5 Miles

Latitude: 41.44166  
 Longitude: -71.48632

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	4,975	18,710	39,462
2000 Group Quarters	104	220	4,197
2010 Total Population	4,946	19,742	41,169
2015 Total Population	4,962	19,807	41,154
2010 - 2015 Annual Rate	0.06%	0.07%	-0.01%
 2000 Households	2,064	7,615	14,184
2000 Average Household Size	2.36	2.43	2.49
2010 Households	2,106	8,138	14,997
2010 Average Household Size	2.3	2.4	2.47
2015 Households	2,129	8,195	15,033
2015 Average Household Size	2.28	2.39	2.46
2010 - 2015 Annual Rate	0.22%	0.14%	0.05%
2000 Families	1,264	4,848	8,916
2000 Average Family Size	2.98	2.98	3
2010 Families	1,271	5,009	9,109
2010 Average Family Size	2.94	3.01	3.04
2015 Families	1,266	4,964	8,985
2015 Average Family Size	2.94	3.02	3.05
2010 - 2015 Annual Rate	-0.08%	-0.18%	-0.27%
 <b>2000 Housing Units</b>	2,201	8,467	17,075
Owner Occupied Housing Units	59.5%	60.3%	56.4%
Renter Occupied Housing Units	32.6%	29.5%	26.6%
Vacant Housing Units	7.9%	10.2%	17.0%
<b>2010 Housing Units</b>	2,304	9,289	18,648
Owner Occupied Housing Units	58.6%	57.7%	53.9%
Renter Occupied Housing Units	32.8%	29.9%	26.5%
Vacant Housing Units	8.6%	12.4%	19.6%
<b>2015 Housing Units</b>	2,358	9,477	19,030
Owner Occupied Housing Units	58.0%	57.2%	52.9%
Renter Occupied Housing Units	32.3%	29.3%	26.1%
Vacant Housing Units	9.7%	13.5%	21.0%
<b>Median Household Income</b>			
2000	\$46,746	\$53,298	\$54,164
2010	\$61,308	\$69,580	\$69,879
2015	\$71,398	\$82,416	\$82,528
<b>Median Home Value</b>			
2000	\$146,394	\$168,205	\$169,395
2010	\$264,590	\$299,400	\$303,918
2015	\$341,361	\$383,564	\$389,829
<b>Per Capita Income</b>			
2000	\$24,220	\$27,550	\$25,233
2010	\$31,823	\$35,126	\$32,926
2015	\$36,433	\$39,850	\$37,338
<b>Median Age</b>			
2000	39.3	38.4	33.6
2010	40.8	41.0	35.6
2015	40.1	40.8	36.5


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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 Ring: 1, 3, 5 Miles

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	1 mile radius	3 miles radius	5 miles radius
<b>2000 Households by Income</b>			
 Household Income Base	2,038	7,666	14,245
< \$15,000	12.4%	11.9%	11.2%
\$15,000 - \$24,999	11.4%	10.8%	10.9%
\$25,000 - \$34,999	11.7%	10.5%	10.8%
\$35,000 - \$49,999	19.1%	13.5%	12.9%
\$50,000 - \$74,999	21.7%	21.9%	22.4%
\$75,000 - \$99,999	9.9%	13.4%	13.7%
\$100,000 - \$149,999	9.7%	11.7%	12.0%
\$150,000 - \$199,999	2.5%	3.4%	3.1%
\$200,000+	1.6%	3.0%	3.0%
Average Household Income	\$58,883	\$69,062	\$68,578
<b>2010 Households by Income</b>			
Household Income Base	2,105	8,138	14,997
< \$15,000	6.4%	7.4%	6.9%
\$15,000 - \$24,999	9.7%	8.6%	8.5%
\$25,000 - \$34,999	6.6%	6.3%	6.5%
\$35,000 - \$49,999	20.2%	13.3%	13.4%
\$50,000 - \$74,999	17.8%	18.0%	18.2%
\$75,000 - \$99,999	12.8%	12.9%	13.1%
\$100,000 - \$149,999	18.3%	21.9%	22.2%
\$150,000 - \$199,999	6.0%	7.4%	6.7%
\$200,000+	2.2%	4.2%	4.5%
Average Household Income	\$75,365	\$86,770	\$86,763
<b>2015 Households by Income</b>			
Household Income Base	2,129	8,196	15,035
< \$15,000	5.4%	6.0%	5.5%
\$15,000 - \$24,999	7.3%	6.2%	6.1%
\$25,000 - \$34,999	5.2%	4.7%	4.9%
\$35,000 - \$49,999	13.9%	8.9%	9.3%
\$50,000 - \$74,999	20.6%	19.9%	19.9%
\$75,000 - \$99,999	12.1%	11.8%	11.9%
\$100,000 - \$149,999	24.0%	26.8%	27.2%
\$150,000 - \$199,999	8.6%	10.2%	9.4%
\$200,000+	2.9%	5.3%	5.8%
Average Household Income	\$85,850	\$98,043	\$98,093
<b>2000 Owner Occupied HUs by Value</b>			
Total	1,349	5,131	9,649
<\$50,000	0.4%	0.4%	0.7%
\$50,000 - 99,999	9.9%	6.4%	5.7%
\$100,000 - 149,999	43.7%	31.3%	31.6%
\$150,000 - 199,999	24.7%	25.7%	25.2%
\$200,000 - \$299,999	15.4%	26.1%	24.8%
\$300,000 - 499,999	4.8%	7.2%	8.6%
\$500,000 - 999,999	1.0%	2.0%	2.5%
\$1,000,000+	0.2%	0.9%	1.1%
Average Home Value	\$171,341	\$205,873	\$212,818
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	734	2,509	4,532
With Cash Rent	98.2%	97.8%	96.5%
No Cash Rent	1.8%	2.2%	3.5%
Median Rent	\$549	\$600	\$618
Average Rent	\$546	\$607	\$628


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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<b>2000 Population by Age</b>			
 Total	4,974	18,710	39,465
Age 0 - 4	5.9%	5.9%	4.9%
Age 5 - 9	6.5%	6.7%	5.8%
Age 10 - 14	6.8%	7.1%	6.1%
Age 15 - 19	6.1%	6.4%	12.1%
Age 20 - 24	6.1%	7.4%	12.6%
Age 25 - 34	11.9%	11.2%	10.1%
Age 35 - 44	16.0%	16.4%	14.5%
Age 45 - 54	14.5%	15.2%	13.6%
Age 55 - 64	9.1%	9.0%	8.2%
Age 65 - 74	7.9%	7.2%	6.3%
Age 75 - 84	6.6%	5.5%	4.3%
Age 85+	2.7%	2.0%	1.4%
Age 18+	77.0%	76.1%	79.7%
<b>2010 Population by Age</b>			
Total	4,946	19,743	41,168
Age 0 - 4	5.9%	5.6%	4.7%
Age 5 - 9	5.6%	5.7%	4.9%
Age 10 - 14	5.5%	6.0%	5.2%
Age 15 - 19	5.8%	6.3%	11.8%
Age 20 - 24	6.5%	7.4%	11.8%
Age 25 - 34	14.0%	11.9%	10.9%
Age 35 - 44	12.2%	12.4%	11.2%
Age 45 - 54	15.1%	16.0%	14.5%
Age 55 - 64	12.7%	13.1%	12.1%
Age 65 - 74	7.4%	7.4%	6.6%
Age 75 - 84	5.8%	5.3%	4.3%
Age 85+	3.5%	2.8%	2.0%
Age 18+	79.5%	78.7%	81.7%
<b>2015 Population by Age</b>			
Total	4,964	19,809	41,156
Age 0 - 4	6.0%	5.7%	4.7%
Age 5 - 9	5.7%	5.7%	4.9%
Age 10 - 14	5.4%	6.0%	5.1%
Age 15 - 19	5.0%	5.8%	11.3%
Age 20 - 24	6.1%	7.2%	11.7%
Age 25 - 34	14.4%	11.8%	10.2%
Age 35 - 44	12.8%	12.7%	12.0%
Age 45 - 54	13.4%	14.4%	13.1%
Age 55 - 64	13.2%	13.8%	12.6%
Age 65 - 74	8.7%	9.1%	8.2%
Age 75 - 84	5.7%	5.0%	4.1%
Age 85+	3.6%	2.8%	2.0%
Age 18+	79.8%	79.0%	82.1%
<b>2000 Population by Sex</b>			
Males	46.1%	47.5%	47.8%
Females	53.9%	52.5%	52.2%
<b>2010 Population by Sex</b>			
Males	46.2%	47.7%	47.9%
Females	53.8%	52.3%	52.1%
<b>2015 Population by Sex</b>			
Males	46.2%	47.9%	48.0%
Females	53.8%	52.1%	52.0%

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

	1 mile radius	3 miles radius	5 miles radius
<b>2000 Population by Race/Ethnicity</b>			
 Total	4,975	18,710	39,463
White Alone	93.0%	92.1%	92.4%
Black Alone	1.4%	1.3%	1.4%
American Indian Alone	2.2%	2.0%	1.4%
Asian or Pacific Islander Alone	0.8%	2.2%	2.5%
Some Other Race Alone	0.5%	0.4%	0.6%
Two or More Races	2.1%	2.0%	1.7%
Hispanic Origin	1.3%	1.4%	1.7%
Diversity Index	15.7	17.4	17.3
<b>2010 Population by Race/Ethnicity</b>			
Total	4,946	19,742	41,168
White Alone	91.4%	90.5%	90.7%
Black Alone	1.9%	1.7%	1.7%
American Indian Alone	2.1%	2.0%	1.4%
Asian or Pacific Islander Alone	1.0%	2.7%	3.1%
Some Other Race Alone	0.7%	0.6%	0.9%
Two or More Races	2.9%	2.5%	2.2%
Hispanic Origin	2.1%	2.1%	2.5%
Diversity Index	19.8	21.4	21.7
<b>2015 Population by Race/Ethnicity</b>			
Total	4,960	19,807	41,153
White Alone	90.9%	89.9%	90.1%
Black Alone	2.1%	1.8%	1.9%
American Indian Alone	2.0%	1.9%	1.4%
Asian or Pacific Islander Alone	1.1%	2.9%	3.3%
Some Other Race Alone	0.7%	0.6%	0.9%
Two or More Races	3.2%	2.8%	2.5%
Hispanic Origin	2.4%	2.4%	2.9%
Diversity Index	21.1	22.8	23.3
<b>2000 Population 3+ by School Enrollment</b>			
 Total	4,800	18,301	38,450
Enrolled in Nursery/Preschool	2.0%	2.3%	1.8%
Enrolled in Kindergarten	1.3%	1.3%	1.1%
Enrolled in Grade 1-8	12.2%	12.2%	10.1%
Enrolled in Grade 9-12	5.5%	5.8%	4.8%
Enrolled in College	7.0%	7.4%	19.5%
Enrolled in Grad/Prof School	2.1%	2.8%	2.8%
Not Enrolled in School	69.8%	68.1%	60.0%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	3,495	13,608	25,348
Less than 9th Grade	1.7%	2.0%	1.8%
9th - 12th Grade, No Diploma	4.1%	3.7%	3.4%
High School Graduate	23.6%	21.0%	20.2%
Some College, No Degree	16.6%	14.9%	15.2%
Associate Degree	6.4%	6.7%	6.9%
Bachelor's Degree	28.2%	28.6%	30.2%
Graduate/Professional Degree	19.4%	23.0%	22.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2010 Population 15+ by Marital Status</b>			
 Total	4,106	16,312	35,072
Never Married	34.8%	33.5%	40.3%
Married	44.8%	47.4%	44.0%
Widowed	6.8%	6.6%	5.0%
Divorced	13.5%	12.5%	10.7%
<b>2000 Population 16+ by Employment Status</b>			
 Total	3,965	14,912	32,457
In Labor Force	69.9%	68.9%	67.5%
Civilian Employed	66.8%	66.2%	62.7%
Civilian Unemployed	2.6%	2.5%	4.6%
In Armed Forces	0.4%	0.2%	0.2%
Not in Labor Force	30.1%	31.1%	32.5%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	89.4%	89.5%	89.1%
Civilian Unemployed	10.6%	10.5%	10.9%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.3%	91.5%	91.1%
Civilian Unemployed	8.7%	8.5%	8.9%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	2,144	7,785	16,979
Own Children < 6 Only	6.9%	6.3%	5.3%
Employed/in Armed Forces	4.0%	3.8%	2.8%
Unemployed	0.9%	0.4%	0.3%
Not in Labor Force	2.1%	2.1%	2.1%
Own Children < 6 and 6-17 Only	5.8%	6.0%	4.5%
Employed/in Armed Forces	3.9%	3.9%	3.0%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	1.9%	2.1%	1.5%
Own Children 6-17 Only	14.4%	16.5%	14.5%
Employed/in Armed Forces	10.7%	12.7%	11.4%
Unemployed	0.4%	0.3%	0.2%
Not in Labor Force	3.3%	3.4%	3.0%
No Own Children < 18	72.9%	71.3%	75.7%
Employed/in Armed Forces	42.3%	38.4%	40.0%
Unemployed	1.5%	1.5%	3.8%
Not in Labor Force	29.1%	31.5%	31.9%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	2,646	10,241	21,307
Agriculture/Mining	1.4%	1.7%	2.0%
Construction	4.4%	4.6%	4.8%
Manufacturing	5.7%	5.3%	4.5%
Wholesale Trade	1.4%	1.6%	1.5%
Retail Trade	7.9%	6.8%	8.0%
Transportation/Utilities	2.3%	2.4%	2.6%
Information	1.7%	1.6%	1.9%
Finance/Insurance/Real Estate	4.7%	6.1%	5.5%
Services	66.0%	64.3%	63.4%
Public Administration	4.4%	5.8%	5.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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<b>2010 Employed Population 16+ by Occupation</b>			
Total	2,646	10,240	21,308
White Collar	64.0%	69.3%	68.5%
Management/Business/Financial	15.1%	16.2%	14.9%
Professional	29.7%	35.3%	34.2%
Sales	9.9%	8.2%	9.0%
Administrative Support	9.3%	9.6%	10.3%
Services	25.1%	19.6%	19.7%
Blue Collar	10.9%	11.1%	11.9%
Farming/Forestry/Fishing	1.1%	1.0%	1.2%
Construction/Extraction	3.6%	3.3%	3.4%
Installation/Maintenance/Repair	1.3%	1.3%	1.7%
Production	2.4%	2.6%	2.5%
Transportation/Material Moving	2.5%	2.9%	3.1%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	2,609	9,694	19,975
Drove Alone - Car, Truck, or Van	78.7%	81.5%	78.5%
Carpooled - Car, Truck, or Van	10.5%	9.3%	8.5%
Public Transportation	0.7%	1.4%	1.1%
Walked	4.1%	3.1%	7.3%
Other Means	0.1%	0.6%	0.8%
Worked at Home	5.9%	4.1%	3.9%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	2,609	9,691	19,975
Did Not Work at Home	94.1%	95.9%	96.1%
Less than 5 minutes	6.8%	5.1%	5.0%
5 to 9 minutes	16.6%	14.1%	13.3%
10 to 19 minutes	26.9%	28.7%	30.6%
20 to 24 minutes	8.4%	9.2%	9.8%
25 to 34 minutes	12.2%	14.7%	14.5%
35 to 44 minutes	9.9%	9.5%	8.7%
45 to 59 minutes	7.7%	8.7%	8.7%
60 to 89 minutes	3.6%	4.1%	3.7%
90 or more minutes	1.9%	1.7%	1.8%
Worked at Home	5.9%	4.1%	3.9%
Average Travel Time to Work (in min)	22.5	23.6	23.7
<b>2000 Households by Vehicles Available</b>			
Total	2,085	7,665	14,208
None	5.8%	5.5%	4.2%
1	35.2%	30.4%	30.3%
2	41.2%	44.2%	44.9%
3	12.4%	15.0%	15.3%
4	3.2%	3.2%	3.5%
5+	2.3%	1.8%	1.8%
Average Number of Vehicles Available	1.8	1.9	1.9

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<b>2000 Households by Type</b>			
 Total	2,064	7,613	14,183
Family Households	61.2%	63.7%	62.9%
Married-couple Family	45.4%	50.6%	50.6%
With Related Children	20.4%	23.7%	23.1%
Other Family (No Spouse)	15.8%	13.1%	12.2%
With Related Children	9.6%	8.1%	7.5%
Nonfamily Households	38.8%	36.3%	37.1%
Householder Living Alone	31.2%	27.5%	25.8%
Householder Not Living Alone	7.6%	8.8%	11.3%
Households with Related Children	30.0%	31.8%	30.6%
Households with Persons 65+	28.7%	26.4%	23.8%
<b>2000 Households by Size</b>			
Total	2,064	7,615	14,184
1 Person Household	31.2%	27.5%	25.8%
2 Person Household	32.4%	32.8%	34.4%
3 Person Household	15.3%	16.0%	16.5%
4 Person Household	13.8%	15.4%	15.2%
5 Person Household	5.4%	6.0%	5.9%
6 Person Household	1.5%	1.8%	1.7%
7+ Person Household	0.5%	0.5%	0.5%
<b>2000 Households by Year Householder Moved In</b>			
Total	2,086	7,663	14,210
Moved in 1999 to March 2000	16.2%	18.4%	20.6%
Moved in 1995 to 1998	26.8%	26.3%	26.3%
Moved in 1990 to 1994	14.1%	18.3%	17.3%
Moved in 1980 to 1989	19.4%	17.3%	17.4%
Moved in 1970 to 1979	10.1%	10.3%	10.5%
Moved in 1969 or Earlier	13.4%	9.5%	7.8%
Median Year Householder Moved In	1993	1994	1994
<b>2000 Housing Units by Units in Structure</b>			
 Total	2,258	8,531	17,123
1, Detached	65.9%	71.0%	78.1%
1, Attached	3.7%	3.9%	3.1%
2	12.5%	7.0%	5.3%
3 or 4	6.3%	4.7%	3.4%
5 to 9	3.2%	4.3%	3.0%
10 to 19	2.7%	2.8%	2.1%
20+	5.4%	6.0%	3.8%
Mobile Home	0.3%	0.3%	0.6%
Other	0.0%	0.0%	0.4%
<b>2000 Housing Units by Year Structure Built</b>			
Total	2,220	8,521	17,105
1999 to March 2000	0.5%	1.9%	2.3%
1995 to 1998	3.2%	5.6%	5.8%
1990 to 1994	3.2%	9.2%	8.1%
1980 to 1989	14.5%	18.7%	18.0%
1970 to 1979	12.3%	16.1%	18.2%
1969 or Earlier	66.4%	48.5%	47.7%
Median Year Structure Built	1953	1971	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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	1 mile radius	3 miles radius	5 miles radius
<b>Top 3 Tapestry Segments</b>			
1.	Main Street, USA	Sophisticated Squires	Sophisticated Squires
2.	Urban Chic	Main Street, USA	In Style
3.	Retirement Communities	In Style	Main Street, USA



**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,820,821	\$16,968,089	\$31,177,069
Average Spent	\$1,814.25	\$2,085.04	\$2,078.89
Spending Potential Index	76	87	87
Computers & Accessories: Total \$	\$509,253	\$2,254,313	\$4,158,969
Average Spent	\$241.81	\$277.01	\$277.32
Spending Potential Index	110	126	126
Education: Total \$	\$2,812,261	\$12,761,383	\$23,811,042
Average Spent	\$1,335.36	\$1,568.12	\$1,587.72
Spending Potential Index	109	129	130
Entertainment/Recreation: Total \$	\$7,527,420	\$33,457,699	\$62,030,151
Average Spent	\$3,574.27	\$4,111.29	\$4,136.17
Spending Potential Index	111	128	128
Food at Home: Total \$	\$9,937,433	\$43,723,232	\$81,113,961
Average Spent	\$4,718.63	\$5,372.72	\$5,408.68
Spending Potential Index	105	120	121
Food Away from Home: Total \$	\$7,192,736	\$32,092,177	\$59,187,924
Average Spent	\$3,415.35	\$3,943.50	\$3,946.65
Spending Potential Index	106	123	123
Health Care: Total \$	\$8,198,520	\$36,157,719	\$68,044,519
Average Spent	\$3,892.93	\$4,443.07	\$4,537.21
Spending Potential Index	104	119	122
HH Furnishings & Equipment: Total \$	\$4,212,006	\$18,754,501	\$34,559,037
Average Spent	\$2,000.00	\$2,304.56	\$2,304.40
Spending Potential Index	97	112	112
Investments: Total \$	\$4,385,784	\$18,964,867	\$35,423,610
Average Spent	\$2,082.52	\$2,330.41	\$2,362.05
Spending Potential Index	120	134	136
Retail Goods: Total \$	\$53,163,557	\$237,087,262	\$441,749,049
Average Spent	\$25,243.85	\$29,133.36	\$29,455.83
Spending Potential Index	102	117	118
Shelter: Total \$	\$38,171,561	\$167,757,263	\$303,224,181
Average Spent	\$18,125.15	\$20,614.07	\$20,218.99
Spending Potential Index	115	131	128
TV/Video/Audio: Total \$	\$2,728,271	\$12,074,521	\$22,413,998
Average Spent	\$1,295.48	\$1,483.72	\$1,494.57
Spending Potential Index	104	119	120
Travel: Total \$	\$4,698,102	\$20,863,337	\$37,896,498
Average Spent	\$2,230.82	\$2,563.69	\$2,526.94
Spending Potential Index	118	135	133
Vehicle Maintenance & Repairs: Total \$	\$2,124,187	\$9,448,371	\$17,523,497
Average Spent	\$1,008.64	\$1,161.02	\$1,168.47
Spending Potential Index	107	123	124

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.