




91 Pershing Ave, South Kingstown, RI 02879-3712
 Ring: 1, 3, 5 Miles

Latitude: 41.44097
 Longitude: -71.48528

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	4,367	18,620	39,402
2000 Group Quarters	97	220	4,194
2010 Total Population	4,337	19,652	41,095
2015 Total Population	4,362	19,719	41,075
2010 - 2015 Annual Rate	0.12%	0.07%	-0.01%
 2000 Households	1,819	7,581	14,167
2000 Average Household Size	2.35	2.43	2.49
2010 Households	1,859	8,104	14,975
2010 Average Household Size	2.28	2.4	2.46
2015 Households	1,886	8,162	15,010
2015 Average Household Size	2.26	2.39	2.46
2010 - 2015 Annual Rate	0.29%	0.14%	0.05%
2000 Families	1,101	4,821	8,897
2000 Average Family Size	2.97	2.98	3
2010 Families	1,109	4,981	9,088
2010 Average Family Size	2.93	3.01	3.04
2015 Families	1,107	4,938	8,963
2015 Average Family Size	2.93	3.02	3.05
2010 - 2015 Annual Rate	-0.04%	-0.17%	-0.28%
 2000 Housing Units	1,938	8,432	17,064
Owner Occupied Housing Units	58.0%	60.2%	56.3%
Renter Occupied Housing Units	33.8%	29.5%	26.7%
Vacant Housing Units	8.2%	10.2%	17.1%
2010 Housing Units	2,028	9,253	18,632
Owner Occupied Housing Units	57.6%	57.7%	53.8%
Renter Occupied Housing Units	34.0%	29.9%	26.6%
Vacant Housing Units	8.3%	12.4%	19.6%
2015 Housing Units	2,081	9,441	19,013
Owner Occupied Housing Units	57.1%	57.1%	52.9%
Renter Occupied Housing Units	33.5%	29.3%	26.1%
Vacant Housing Units	9.4%	13.5%	21.1%
Median Household Income			
2000	\$46,641	\$53,201	\$54,115
2010	\$60,437	\$69,465	\$69,813
2015	\$70,347	\$82,264	\$82,448
Median Home Value			
2000	\$148,295	\$168,014	\$169,409
2010	\$269,000	\$299,058	\$303,988
2015	\$346,867	\$383,168	\$389,891
Per Capita Income			
2000	\$24,696	\$27,528	\$25,231
2010	\$32,054	\$35,112	\$32,915
2015	\$36,725	\$39,840	\$37,329
Median Age			
2000	39.4	38.4	33.5
2010	40.9	41.0	35.6
2015	40.4	40.8	36.5


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	1,792	7,629	14,231
< \$15,000	12.8%	11.9%	11.2%
\$15,000 - \$24,999	11.1%	10.8%	10.9%
\$25,000 - \$34,999	11.7%	10.5%	10.8%
\$35,000 - \$49,999	19.3%	13.5%	12.9%
\$50,000 - \$74,999	21.1%	21.9%	22.4%
\$75,000 - \$99,999	9.6%	13.4%	13.7%
\$100,000 - \$149,999	9.8%	11.7%	12.0%
\$150,000 - \$199,999	2.8%	3.3%	3.1%
\$200,000+	1.8%	3.0%	3.0%
Average Household Income	\$59,761	\$68,979	\$68,542
2010 Households by Income			
Household Income Base	1,860	8,103	14,975
< \$15,000	6.7%	7.4%	6.9%
\$15,000 - \$24,999	10.1%	8.6%	8.5%
\$25,000 - \$34,999	6.6%	6.3%	6.5%
\$35,000 - \$49,999	20.1%	13.4%	13.4%
\$50,000 - \$74,999	17.7%	18.0%	18.2%
\$75,000 - \$99,999	12.2%	12.9%	13.1%
\$100,000 - \$149,999	18.0%	21.8%	22.2%
\$150,000 - \$199,999	6.1%	7.4%	6.7%
\$200,000+	2.4%	4.2%	4.5%
Average Household Income	\$75,318	\$86,678	\$86,712
2015 Households by Income			
Household Income Base	1,884	8,163	15,010
< \$15,000	5.7%	6.0%	5.5%
\$15,000 - \$24,999	7.6%	6.3%	6.1%
\$25,000 - \$34,999	5.3%	4.7%	4.9%
\$35,000 - \$49,999	13.8%	9.0%	9.3%
\$50,000 - \$74,999	20.7%	19.9%	19.9%
\$75,000 - \$99,999	11.5%	11.9%	11.9%
\$100,000 - \$149,999	23.6%	26.7%	27.2%
\$150,000 - \$199,999	8.6%	10.2%	9.4%
\$200,000+	3.2%	5.4%	5.8%
Average Household Income	\$85,987	\$97,938	\$98,049
2000 Owner Occupied HUs by Value			
Total	1,168	5,103	9,626
<\$50,000	0.4%	0.4%	0.7%
\$50,000 - 99,999	8.5%	6.4%	5.7%
\$100,000 - 149,999	42.9%	31.5%	31.5%
\$150,000 - 199,999	25.3%	25.7%	25.2%
\$200,000 - \$299,999	16.7%	26.0%	24.8%
\$300,000 - 499,999	4.9%	7.2%	8.6%
\$500,000 - 999,999	1.0%	2.0%	2.5%
\$1,000,000+	0.3%	0.9%	1.1%
Average Home Value	\$174,896	\$205,680	\$212,926
2000 Specified Renter Occupied HUs by Contract Rent			
Total	664	2,506	4,533
With Cash Rent	98.0%	97.8%	96.5%
No Cash Rent	2.0%	2.2%	3.5%
Median Rent	\$549	\$600	\$618
Average Rent	\$541	\$607	\$629


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	4,366	18,618	39,402
Age 0 - 4	5.9%	5.9%	4.9%
Age 5 - 9	6.4%	6.7%	5.8%
Age 10 - 14	6.6%	7.1%	6.1%
Age 15 - 19	6.0%	6.4%	12.1%
Age 20 - 24	6.3%	7.4%	12.6%
Age 25 - 34	11.8%	11.2%	10.1%
Age 35 - 44	15.8%	16.4%	14.5%
Age 45 - 54	14.3%	15.2%	13.6%
Age 55 - 64	9.2%	9.0%	8.2%
Age 65 - 74	8.1%	7.2%	6.3%
Age 75 - 84	6.7%	5.5%	4.3%
Age 85+	2.9%	2.0%	1.4%
Age 18+	77.3%	76.1%	79.7%
2010 Population by Age			
Total	4,336	19,649	41,095
Age 0 - 4	5.9%	5.6%	4.7%
Age 5 - 9	5.5%	5.7%	4.9%
Age 10 - 14	5.4%	6.0%	5.2%
Age 15 - 19	5.8%	6.3%	11.8%
Age 20 - 24	6.4%	7.4%	11.8%
Age 25 - 34	14.0%	11.9%	10.9%
Age 35 - 44	12.2%	12.4%	11.2%
Age 45 - 54	14.9%	16.0%	14.5%
Age 55 - 64	12.6%	13.1%	12.0%
Age 65 - 74	7.5%	7.4%	6.6%
Age 75 - 84	6.0%	5.3%	4.3%
Age 85+	3.7%	2.8%	2.0%
Age 18+	79.6%	78.7%	81.8%
2015 Population by Age			
Total	4,361	19,721	41,078
Age 0 - 4	5.9%	5.7%	4.7%
Age 5 - 9	5.7%	5.7%	4.9%
Age 10 - 14	5.4%	5.9%	5.1%
Age 15 - 19	5.0%	5.7%	11.3%
Age 20 - 24	6.0%	7.2%	11.8%
Age 25 - 34	14.1%	11.9%	10.2%
Age 35 - 44	13.0%	12.7%	12.0%
Age 45 - 54	13.6%	14.4%	13.1%
Age 55 - 64	13.0%	13.8%	12.6%
Age 65 - 74	8.8%	9.1%	8.2%
Age 75 - 84	5.8%	5.0%	4.1%
Age 85+	3.7%	2.8%	2.0%
Age 18+	79.9%	79.0%	82.1%
2000 Population by Sex			
Males	46.0%	47.5%	47.8%
Females	54.0%	52.5%	52.2%
2010 Population by Sex			
Males	46.3%	47.6%	47.9%
Females	53.7%	52.4%	52.1%
2015 Population by Sex			
Males	46.1%	47.9%	48.0%
Females	53.9%	52.1%	52.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	4,366	18,620	39,403
White Alone	93.1%	92.1%	92.4%
Black Alone	1.4%	1.3%	1.4%
American Indian Alone	2.0%	2.0%	1.4%
Asian or Pacific Islander Alone	0.8%	2.1%	2.5%
Some Other Race Alone	0.5%	0.4%	0.6%
Two or More Races	2.2%	2.0%	1.7%
Hispanic Origin	1.3%	1.4%	1.7%
Diversity Index	15.6	17.3	17.3
2010 Population by Race/Ethnicity			
Total	4,335	19,652	41,095
White Alone	91.5%	90.5%	90.7%
Black Alone	1.8%	1.7%	1.7%
American Indian Alone	2.0%	2.0%	1.4%
Asian or Pacific Islander Alone	1.0%	2.7%	3.1%
Some Other Race Alone	0.6%	0.6%	0.9%
Two or More Races	3.0%	2.5%	2.2%
Hispanic Origin	2.1%	2.1%	2.6%
Diversity Index	19.7	21.3	21.7
2015 Population by Race/Ethnicity			
Total	4,362	19,720	41,075
White Alone	91.0%	89.9%	90.1%
Black Alone	2.0%	1.8%	1.9%
American Indian Alone	1.9%	1.9%	1.4%
Asian or Pacific Islander Alone	1.1%	2.9%	3.3%
Some Other Race Alone	0.7%	0.6%	0.9%
Two or More Races	3.3%	2.8%	2.4%
Hispanic Origin	2.4%	2.4%	2.9%
Diversity Index	21.1	22.8	23.3
2000 Population 3+ by School Enrollment			
 Total	4,200	18,213	38,391
Enrolled in Nursery/Preschool	2.0%	2.3%	1.8%
Enrolled in Kindergarten	1.3%	1.3%	1.1%
Enrolled in Grade 1-8	11.9%	12.2%	10.1%
Enrolled in Grade 9-12	4.7%	5.8%	4.8%
Enrolled in College	7.2%	7.4%	19.5%
Enrolled in Grad/Prof School	2.1%	2.8%	2.8%
Not Enrolled in School	70.8%	68.1%	59.9%
2010 Population 25+ by Educational Attainment			
Total	3,078	13,549	25,288
Less than 9th Grade	1.5%	2.0%	1.8%
9th - 12th Grade, No Diploma	4.1%	3.7%	3.4%
High School Graduate	23.8%	21.1%	20.2%
Some College, No Degree	16.2%	14.9%	15.2%
Associate Degree	6.1%	6.7%	6.9%
Bachelor's Degree	27.8%	28.6%	30.2%
Graduate/Professional Degree	20.6%	22.9%	22.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	3,606	16,243	35,015
Never Married	34.7%	33.5%	40.3%
Married	44.8%	47.3%	43.9%
Widowed	7.0%	6.7%	5.0%
Divorced	13.4%	12.5%	10.7%
2000 Population 16+ by Employment Status			
 Total	3,484	14,843	32,420
In Labor Force	69.2%	68.9%	67.5%
Civilian Employed	66.0%	66.2%	62.7%
Civilian Unemployed	2.7%	2.5%	4.6%
In Armed Forces	0.5%	0.2%	0.2%
Not in Labor Force	30.8%	31.1%	32.5%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	89.2%	89.5%	89.1%
Civilian Unemployed	10.8%	10.5%	10.9%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.1%	91.4%	91.1%
Civilian Unemployed	8.9%	8.6%	8.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	1,924	7,748	16,961
Own Children < 6 Only	6.6%	6.2%	5.3%
Employed/in Armed Forces	3.9%	3.8%	2.8%
Unemployed	1.0%	0.4%	0.3%
Not in Labor Force	1.7%	2.1%	2.1%
Own Children < 6 and 6-17 Only	6.0%	6.0%	4.5%
Employed/in Armed Forces	4.0%	3.9%	3.0%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	2.0%	2.1%	1.5%
Own Children 6-17 Only	13.4%	16.4%	14.5%
Employed/in Armed Forces	10.1%	12.7%	11.4%
Unemployed	0.4%	0.3%	0.2%
Not in Labor Force	2.9%	3.4%	3.0%
No Own Children < 18	74.1%	71.3%	75.7%
Employed/in Armed Forces	42.8%	38.4%	40.0%
Unemployed	1.7%	1.5%	3.8%
Not in Labor Force	29.6%	31.5%	31.9%
2010 Employed Population 16+ by Industry			
 Total	2,300	10,199	21,270
Agriculture/Mining	1.5%	1.7%	2.0%
Construction	4.4%	4.6%	4.8%
Manufacturing	6.1%	5.3%	4.5%
Wholesale Trade	1.3%	1.6%	1.5%
Retail Trade	7.8%	6.8%	8.0%
Transportation/Utilities	2.6%	2.4%	2.7%
Information	1.8%	1.5%	1.9%
Finance/Insurance/Real Estate	4.6%	6.0%	5.5%
Services	65.4%	64.3%	63.4%
Public Administration	4.5%	5.8%	5.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	2,300	10,198	21,269
White Collar	66.5%	69.2%	68.5%
Management/Business/Financial	15.2%	16.2%	14.9%
Professional	31.3%	35.3%	34.2%
Sales	10.6%	8.2%	9.0%
Administrative Support	9.3%	9.6%	10.3%
Services	22.7%	19.7%	19.7%
Blue Collar	10.8%	11.1%	11.8%
Farming/Forestry/Fishing	1.2%	1.0%	1.2%
Construction/Extraction	3.5%	3.3%	3.4%
Installation/Maintenance/Repair	1.2%	1.3%	1.7%
Production	2.4%	2.6%	2.5%
Transportation/Material Moving	2.5%	2.9%	3.1%
2000 Workers 16+ by Means of Transportation to Work			
 Total	2,266	9,650	19,946
Drove Alone - Car, Truck, or Van	79.4%	81.5%	78.5%
Carpooled - Car, Truck, or Van	10.4%	9.3%	8.5%
Public Transportation	0.5%	1.4%	1.1%
Walked	3.8%	3.1%	7.3%
Other Means	0.1%	0.6%	0.8%
Worked at Home	5.8%	4.1%	3.9%
2000 Workers 16+ by Travel Time to Work			
Total	2,268	9,652	19,946
Did Not Work at Home	94.2%	95.9%	96.1%
Less than 5 minutes	6.8%	5.2%	5.0%
5 to 9 minutes	16.6%	14.1%	13.3%
10 to 19 minutes	25.0%	28.6%	30.6%
20 to 24 minutes	9.0%	9.2%	9.8%
25 to 34 minutes	12.2%	14.7%	14.5%
35 to 44 minutes	10.3%	9.5%	8.7%
45 to 59 minutes	8.7%	8.7%	8.7%
60 to 89 minutes	3.6%	4.2%	3.7%
90 or more minutes	2.2%	1.7%	1.8%
Worked at Home	5.8%	4.1%	3.9%
Average Travel Time to Work (in min)	23.4	23.6	23.7
2000 Households by Vehicles Available			
Total	1,833	7,630	14,193
None	6.4%	5.5%	4.2%
1	35.2%	30.4%	30.3%
2	40.4%	44.1%	44.9%
3	11.8%	15.0%	15.2%
4	3.5%	3.2%	3.5%
5+	2.6%	1.8%	1.8%
Average Number of Vehicles Available	1.8	1.9	1.9

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2000 Households by Type			
 Total	1,818	7,579	14,168
Family Households	60.6%	63.6%	62.8%
Married-couple Family	45.0%	50.5%	50.6%
With Related Children	19.8%	23.6%	23.1%
Other Family (No Spouse)	15.5%	13.1%	12.2%
With Related Children	9.4%	8.1%	7.5%
Nonfamily Households	39.4%	36.4%	37.2%
Householder Living Alone	31.9%	27.6%	25.8%
Householder Not Living Alone	7.5%	8.8%	11.4%
Households with Related Children	29.2%	31.7%	30.5%
Households with Persons 65+	29.3%	26.5%	23.8%
2000 Households by Size			
Total	1,819	7,581	14,167
1 Person Household	31.9%	27.6%	25.8%
2 Person Household	32.3%	32.8%	34.4%
3 Person Household	15.0%	15.9%	16.5%
4 Person Household	13.5%	15.4%	15.2%
5 Person Household	5.3%	6.0%	5.9%
6 Person Household	1.5%	1.8%	1.7%
7+ Person Household	0.5%	0.5%	0.5%
2000 Households by Year Householder Moved In			
Total	1,835	7,629	14,194
Moved in 1999 to March 2000	16.8%	18.4%	20.7%
Moved in 1995 to 1998	26.4%	26.3%	26.3%
Moved in 1990 to 1994	14.2%	18.2%	17.3%
Moved in 1980 to 1989	19.9%	17.3%	17.4%
Moved in 1970 to 1979	10.3%	10.2%	10.5%
Moved in 1969 or Earlier	12.3%	9.5%	7.8%
Median Year Householder Moved In	1993	1994	1994
2000 Housing Units by Units in Structure			
 Total	1,994	8,498	17,112
1, Detached	64.0%	70.9%	78.1%
1, Attached	4.0%	3.9%	3.1%
2	13.1%	7.0%	5.3%
3 or 4	6.3%	4.7%	3.4%
5 to 9	3.1%	4.3%	3.0%
10 to 19	3.1%	2.8%	2.1%
20+	6.1%	6.0%	3.8%
Mobile Home	0.3%	0.3%	0.6%
Other	0.0%	0.0%	0.4%
2000 Housing Units by Year Structure Built			
Total	1,951	8,484	17,097
1999 to March 2000	0.6%	1.9%	2.3%
1995 to 1998	3.5%	5.5%	5.8%
1990 to 1994	3.4%	9.2%	8.1%
1980 to 1989	14.5%	18.7%	17.9%
1970 to 1979	12.6%	16.1%	18.2%
1969 or Earlier	65.5%	48.6%	47.7%
Median Year Structure Built	1954	1971	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	Main Street, USA	Sophisticated Squires	Sophisticated Squires
2.	Urban Chic	Main Street, USA	In Style
3.	Retirement Communities	In Style	Main Street, USA



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$3,364,206	\$16,879,697	\$31,117,610
Average Spent	\$1,809.69	\$2,082.88	\$2,077.97
Spending Potential Index	76	87	87
Computers & Accessories: Total \$	\$448,870	\$2,242,760	\$4,151,300
Average Spent	\$241.46	\$276.75	\$277.22
Spending Potential Index	110	126	126
Education: Total \$	\$2,473,561	\$12,688,263	\$23,769,608
Average Spent	\$1,330.59	\$1,565.68	\$1,587.29
Spending Potential Index	109	128	130
Entertainment/Recreation: Total \$	\$6,641,238	\$33,281,335	\$61,901,142
Average Spent	\$3,572.48	\$4,106.78	\$4,133.63
Spending Potential Index	111	127	128
Food at Home: Total \$	\$8,751,055	\$43,507,275	\$80,961,696
Average Spent	\$4,707.40	\$5,368.62	\$5,406.46
Spending Potential Index	105	120	121
Food Away from Home: Total \$	\$6,334,952	\$31,928,488	\$59,074,441
Average Spent	\$3,407.72	\$3,939.84	\$3,944.87
Spending Potential Index	106	122	123
Health Care: Total \$	\$7,251,796	\$35,978,533	\$67,910,013
Average Spent	\$3,900.91	\$4,439.60	\$4,534.89
Spending Potential Index	105	119	122
HH Furnishings & Equipment: Total \$	\$3,717,499	\$18,654,509	\$34,486,206
Average Spent	\$1,999.73	\$2,301.89	\$2,302.92
Spending Potential Index	97	112	112
Investments: Total \$	\$3,891,976	\$18,860,446	\$35,350,296
Average Spent	\$2,093.59	\$2,327.30	\$2,360.62
Spending Potential Index	120	134	136
Retail Goods: Total \$	\$46,904,216	\$235,857,976	\$440,861,525
Average Spent	\$25,230.89	\$29,103.90	\$29,439.83
Spending Potential Index	101	117	118
Shelter: Total \$	\$33,645,322	\$166,887,868	\$302,592,965
Average Spent	\$18,098.61	\$20,593.27	\$20,206.54
Spending Potential Index	115	130	128
TV/Video/Audio: Total \$	\$2,404,008	\$12,013,764	\$22,372,082
Average Spent	\$1,293.17	\$1,482.45	\$1,493.96
Spending Potential Index	104	119	120
Travel: Total \$	\$4,150,574	\$20,749,853	\$37,811,443
Average Spent	\$2,232.69	\$2,560.45	\$2,524.97
Spending Potential Index	118	135	133
Vehicle Maintenance & Repairs: Total \$	\$1,875,099	\$9,400,104	\$17,488,845
Average Spent	\$1,008.66	\$1,159.93	\$1,167.87
Spending Potential Index	107	123	124

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.